

Westfield Store Business for Sale Brisbane



For Sale

Location: **Brisbane**
Asking: **\$100,000**
Type: **Retail Other**

Miniso North Lakes Westfield Store For Sale

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Miniso is a Japanese-inspired lifestyle product retailer, offering high quality house goods, cosmetics and food and toys at affordable prices. Founded by CEO Ye Guofu in 2013, Miniso has opened more than 5,045 stores in 100 countries and regions since 2013, including the US, UK, Canada, Australia, Spain, UAE, India, and Mexico. In 2019 Miniso combined sales worldwide reached US\$27 billion.

In 2020 Miniso officially listed on NYSE; In 2021 Miniso has 39 stores opened in Australia and NZ. Now Miniso Australia is recruiting talented franchisee to join in Miniso's family, our LINK Business has been successfully appointed by Miniso as their exclusive agent to sell their national franchising stores.

Key selling points

- Leverage world-famous brands and developed 80 animation IP merchandise including Coca Cola, Marvel, Hello Kitty, and have 30 IP exclusive rights to design Miniso house goods with their logos.
- Strong Design Academy (MDA), teamed up some of the best designers from Finland, Denmark, Norway to create high-quality products and received International awards such as IF, Red Dot and A' awards etc.
- Fast growth in 100+ countries with more than \$1 billion people visit Miniso stores every year, in Jan 2018, Miniso announced its IPO in September and funded by Tencent and Hillhouse Capital. In 2020 Miniso become a public listed company in New York.
- As Miniso new franchisee, you are enjoying no joining fee, high gross profit margin, low labour cost, and easy to manage business model.

Enquire now to discover more about this opportunity.

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