



For Sale

Location: **Sydney**
Asking: **\$120,000 + \$130,000 Truck**
Type: **Services-Other**

MOBILE ADVERTISING BUSINESS BASED IN SYDNEY, UNIQUE POTENTIAL OPPORTUNITY

This mobile advertising enterprise was once one of the largest fleets in Australia, offering tremendous growth potential. Now, after scaling back due to the owner's semi-retirement, the business is ready for a new owner to revive its success and expand into new, profitable markets. With huge demand and limited competition, this business is primed for growth. The current owner will advise on how to rebuild sales and profitability.

Business Highlights:

Established and Respected

- * Owned and operated by the same individual since 2006.

Limited Competition

- * One of the few mobile advertising businesses in Australia with national reach.

Scalable and Flexible

- * Enhance the existing fleet of up to 16 trucks and trailers or explore new markets, offering plenty of opportunities for revenue growth.

Location Independence

- * Operate from home or any location, anywhere in Australia.

Low Running Costs

- * Significantly lower operating costs compared to competitors.

Dual Business Names

- * Registered with ASIC: Mobile Billboards and Outdoor Media Advertising with two dedicated websites.

Geographic Reach

- * Services major cities like Sydney, Melbourne, Brisbane, and Adelaide, as well as regional and rural areas. Partners with other mobile billboard companies across the country.

Extensive Client Base

- * Includes major corporations and reputable advertising agencies.

No Experience Required

- * The current owner is happy to provide training on the basics, including how to install advertising skins and prepare trucks for campaigns.

Why This Business Is a Great Opportunity:

- * Low entry cost with huge scalability potential.
- * Ideal for individuals with a media background or industry contacts.
- * Endless growth opportunities, with access to past campaigns and an extensive client list.

Contact:

John McSweyn

0400 440 440 or [1300 466 455](tel:1300466455)

aubizbuysell.com.au/116851

Business Brokers Network
Australia

Broker Ref: 19613



What's Included in the Sale:

- * One custom-built Mitsubishi Canter truck with low kilometers and extended chassis.
- * 2 business names and 2 websites for continued operation.

Don't Miss Out on This Exceptional Business Opportunity!

Take the wheel of a profitable and exclusive mobile advertising business with room to scale.

Contact John McSweyn on 0400 440 440 for more details.

Complete our Confidentiality Agreement:

<https://api.leadconnectorhq.com/widget/form/5rd89rHVecl7l100XcL6>