

# Mobile Advertising Business for Sale Sydney



## For Sale

Location: **Sydney**  
Asking: **\$120,000 + \$130,000 Truck**  
Type: **Services-Other**

### MOBILE ADVERTISING BUSINESS BASED IN SYDNEY, UNIQUE POTENTIAL OPPORTUNITY

This business was huge before the owner decided to semi-retire and scale back. Now ready for a new owner to take the wheel of a potentially expand to a highly profitable and thriving mobile advertising enterprise? Look no further than this! Huge demand with little competition. The current owner will advise on how to rebuild the sales and profitability.

Before COVID, the business was one of the leaders and one of the largest fleets in Mobile Advertising of Trucks and Trailers in Australia.

#### BUSINESS HIGHLIGHTS:

- \* Established and respected; same owner since 2006
- \* Limited competition and is one of few businesses on the market that can operate anywhere in Australia
- \* Scalable and flexible; whether you choose to enhance the existing fleet of up to 16 trucks and trailers or explore new markets, the business offers ample room for creative strategies and increased revenue streams.
- \* Location independence; can operate from home or any location anywhere in Australia
- \* Low running costs compared to competitors and other business
- \* Two registered business names with ASIC, Mobile Billboards and Outdoor Media Advertising with two websites
- \* Geographic reach; Servicing Sydney, Melbourne, Brisbane, Adelaide, as well as many country and regional locations around Australia also work as partners with other mobile billboards companies in Australia
- \* Extensive client base from previous campaigns; including major corporate companies and reputable advertising agencies
- \* No previous experience required! Present owners can offer some training on the simplest way how to install skins and prepare a truck for a new campaign.

This business is most ideal for someone looking for a low entry cost into a scalable business or someone with a media background and contacts. It has endless opportunities for growth. A list of some of the campaigns can also be provided by the business to help new owner.

The sale includes one custom-built white truck for advertising, a Mitsubishi Canter with low kilometers and an extended chassis.

Don't miss this extraordinary opportunity to acquire a profitable mobile advertising business with

### Contact:

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exclusive market dominance and a loyal customer base that can be scaled to a large enterprise!

Contact John McSweyn on 0400 440 440 for more information or directly fill out our confidentiality agreement: [thebrokerageconnection.com.au/confidentiality-agreement](http://thebrokerageconnection.com.au/confidentiality-agreement)