



## For Sale

Location: **QLD**  
Asking: **\$150,000 WIWO**  
Type: **Retail Other**

### QLD Cutting-Edge Technology: Stand In Baby

Welcome to the world of StandInBaby®, a business that doesn't just own the patents; it owns the very essence of transforming how we approach infant training.

This business encompasses more than a groundbreaking product. It includes the intellectual property patents secured in Australia, China, and the USA. But that's just the beginning. They also own the tooling valued at over \$100,000, a testament to the meticulous craftsmanship that sets the products apart. The entire manufacturing process is in place, a well-oiled system ready to meet the growing demand for excellence in infant training.

But here's where it gets truly exciting we have global influencers eagerly waiting to champion our product. Imagine the reach, the impact, as these influencers leverage their platforms to showcase the transformative power of StandInBaby®. Resellers are ready to partner with us, recognising the immense potential and market demand for a product that isn't just revolutionary but a game-changer in the field of infant training.

This isn't just a business; it's a journey into the future of education, healthcare, and parenting. It's an investment in a brand that made its mark in 106 countries in less than two years. StandInBaby® isn't just a product; it's a movement, a testament to what happens when innovation meets strategic leadership.

StandInBaby® experiences organic growth with 100-300 daily website visitors and a thriving Facebook group boasting 21.7K members. Notably, educators actively aspire to become ambassadors for our innovative infant training solution. Currently, we've strategically limited who we onboarded and currently have 12 ambassadors from key countries, chosen for their potential to influence and enhance buyer purchase behaviour, all at no extra cost to the business. This engaged community not only validates StandInBaby® but also underscores a dedicated movement committed to establishing new benchmarks in infant care and training.

Are you ready to seize the reins of a business that is not just thriving but poised for unprecedented growth? StandInBaby® is more than a business opportunity; it's an invitation to shape the future of infant training worldwide.

For further details or to discuss this unparalleled opportunity, reach out to us today. Join us in redefining the standards of excellence in infant training and be a part of a legacy in the making.

### Contact:

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