



## For Sale

Location: **TAS**  
Asking: **Offers Over \$98,000+sav**  
Type: **Retail Other / Services-Other**

### Highly Successful Business with a High Turn over O/O

**\$98,000+Sav**

Are you ready to step into a successful venture?

Look no further than Found in Earth, a thriving florist business with a unique ambiance nestled in the heart of Deloraine, Tasmania. Situated in a Georgian heritage-listed spacious grain store which attracts both tourists and inquisitive minds to experience its unique allure. Under the current owner, the business has cultivated a brand synonymous with quality Tasmanian charm, and a commitment to delivering the freshest blooms and delightful gift hampers. Has strong local support.

Being the sole florist in the Meander Valley, with a population of 21,000 and experiencing rapid growth, Found In Earth has earned a distinguished reputation as a premier destination in Northern Tasmania.

**Iconic Business:** Own a successful venture with a proven track record of financial success. Found in Earth has been a profitable business due to the current owner's hard work, professionalism, enthusiasm, and dedication. Deloraine is a delightful, major Tasmanian regional town, which pumps above its weight, with a vibrant community.

**Local Charm:** Specializing in stunning floral arrangements, curated gift hampers, and an extraordinary range of giftware, including many unique ranges only found here.

**Point of Difference:** Focuses on incorporating locally sourced seasonal flowers (trade relationship with many local growers) and Tasmanian-made gifts. The Coffee Cafe attracts many locals and visitors who often add value to their coffee, it is a ritual meeting place for many. There is substantial potential within the café segment of the business, as patrons thoroughly enjoy their coffee in splendid and charming surroundings.

**Online Excellence:** With a sleek and user-friendly website, Found in Earth is at the forefront of online floral retail. Customers can easily explore offerings, place orders, and experience the convenience of seamless online transactions.

**Rave Reviews:** Trust the buzz! Found in Earth has garnered excellent reviews on Google and social media platforms.

**Low Rent, High Potential:** Enjoy the benefits of a low overhead with affordable rental location.

**Growth Opportunities:** A well-established website, enables a retailer to expand the giftware section and sell throughout Australia and floral arrangements particularly in Meander Valley and anywhere in Tasmania. Potential for new owners to connect with a broader audience and elevate the business further by establishing affiliations.

We highly recommend an inspection. Call Neha Suyal 0490 120 104 or contact Paul Scott on 0477 771 098 email: pauls@businessbrokersnetwork.com.au

### Contact:

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INTENDING PURCHASERS TO MAKE THEIR OWN INVESTIGATIONS AND ENQUIRIES IN RELATION TO THE BUSINESS AND NOT TO RELY UPON WARRANTY OR STATEMENT MADE BY THE VENDOR OR BY ANYONE ON HIS/HER BEHALF.

NOTE: All figures are approximate.