

Motorcycle Parts & Accessory Retail Business for Sale Brisbane



For Sale

Location: **Brisbane**
Asking: **\$275,000 plus stock**
Type: **Transport/Automotive**

Established Retail Shop with E Commerce Store

Established, successful and certainly profitable, this is a unique business with all operational procedures professionally systemised so it can be managed by anyone with an interest in the motorcycle lifestyle and community.

The business sells a substantial range of after-market motorcycle parts and accessories bought by repair shops, dealerships, parts suppliers and of course direct to everybody customising and maintaining their own bikes.

Customers come from right next door to right across the country with a polished mail order system and a modern E-Commerce Store that is reaching new customers every day.

The strong motorcycle community in South East Queensland provide a large data base of current customers who already know the business and return time and again. There is still enormous potential to expand by adding new suppliers into the system and continuing the successful marketing strategies in place.

Call Scott 0412 247 369 for an initial discussion to learn more about the business opportunity and see if this could be right for you.

Security in this business comes from Supplier Agreements in place with 15 major wholesalers who manage 'Just in Time' stock ordering and dispatch to allow minimum stock held on site. Their web page can feed directly from suppliers managing inventory control, pricing changes, sales leads and shipping.

This business is readily managed by family owners, 1 full time and 1 part time, with the help of two part time staff. Website maintenance and advertising are out-sourced.

Location of the retail shop is within easy reach of an extensive community of business and personal customers. Annual sales income in 2023 exceeded \$1.3M with continuing growth.

Call 0412 247 369 or email scott@businessbrokersnetwork.com.au for more information.

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