

# 4WD Service Franchise Business for Sale Townsville



## For Sale

Location: **QLD**  
Asking: **\$1,500,000**  
Type: **Transport/Automotive / Franchise Resale**

### Profitable, well known and long established 4WD Servicing Franchise.

2023 Trading Profit \$1,057,040 / Net Profit \$487,915.

This business is part of an Australia wide family with a solid brand and reputation in 4 X 4 motoring. The original shop opened in 1974, then the franchise was created in 1981 and hasn't looked back since, now boasting 210 outlets nationwide.

To complete the 4 X 4 off road experience this business also offers a massive A to Z of camping equipment. Everything to provide a safe, comfortable trip in the bush.

Best aspects of this franchise:

- \* Strong brand recognition
- \* Brand purchasing power
- \* Ongoing support from the Franchise
- \* Extensive inventory of 4 X 4 products and accessories
- \* Vehicle service & repairs
- \* Caters to all 4 X 4 vehicles
- \* Provides continuity of sales, service, and warranty to clients nationwide
- \* 8000 customer database

This business would be ideal for an enthusiast of, and participant in, the 4 X 4 motoring world. Imagine working in an environment totally dedicated to all things 4WD.

Asking Price includes all stock, all operational assets, goodwill, and IP

### Contact:

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