



For Sale

Location: **Melbourne**
Asking: **\$2,420,000**
Type: **Transport/Automotive**

Profitable eCommerce & Manufacturing Business Niche Global Products

This business combines in-house manufacturing and global eCommerce sales into a profitable and scalable operation.

With 25+ years of brand recognition, dealership status, and a skilled team already in place, it's perfect for a buyer seeking a turnkey operation with strong margins and international growth potential. The business serves trade, retail, and direct-to-consumer customers, offering a diversified and resilient revenue base.

If you're a car lover or industry insider looking to own a true gem in the performance parts world then this deserves worthy consideration. This leading Australian aftermarket EFI business has built a reputation for quality, innovation and service over more than two decades.

- Over 25 years of brand trust
- E-Commerce powerhouse with global orders
- Healthy net profit margins with multi-channel revenue streams (E-comm 41%; Trade 34%, Retail 20% and wholesale 5%)
- Melbourne warehouse and long lease available

Business Snapshot

- Price: \$2,42M + SAV (circa \$550K) + WIP (circa \$130K)
- FME (Adjusted EBITDA): \$794,680
- Staff: 1 x owner and a team of 11 to support the business

This business is ideal for:

- An automotive business looking for a strategic bolt-on
- An engineer or entrepreneur passionate about performance vehicles
- A buyer wanting a high-margin eCommerce and manufacturing hybrid

The owner has recently had a change in personal circumstances and is choosing to step into retirement, hence put their business up for sale.

Serious buyers only. Confidentiality agreement required prior to IM release and IM will only be released to qualified buyers.

For a full Information Memorandum, copy and paste this link to complete the confidentiality agreement - <https://forms.gle/BGN6KL5dZHDGhT5q9>

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