



For Sale

Location: **Sydney**
Asking: **\$600,000 + SAV**
Type: **Health/Beauty**

Established Hair Care Products & Salon Supplies Business Ref 1790

- * Over 30 years in operation with an excellent reputation
- * Well-known and frequented shop locations
- * Expansive and growing online presence
- * Revenue circa \$2.5Mil
- * Exclusive brands & trademarks accounting for around 40% of sales
- * 'One-stop shop' for salons with a solid team of knowledgeable staff
- * Prime opportunity for growth through online sales and marketing initiatives

With over three decades of operation, this business has earned an excellent reputation for its extensive range and high-quality hair care products.

As a reputable and trusted name in the market, the business has attracted a loyal customer base, comprising both long-term clients and new customers seeking high quality salon supplies.

One of the key strengths of this business lies in its strategic brick-and-mortar locations, which are well-known and highly frequented by salon professionals.

Additionally, the business has an extensive and growing online e-commerce presence.

A core aspect that provides this business a competitive advantage is its valuable Intellectual Property (IP), which includes a portfolio of exclusive house brands and trademarks.

These exclusive lines account for around 40% of total sales.

The business positions itself as a 'one-stop shop' for salons, offering a comprehensive range of products and supplies, further solidifying its position as a go-to destination for salon owners and professionals.

The business has a well established and knowledgeable team of staff who ensure smooth day-to-day operations, allowing the owner to work in a part-time capacity.

The business is primed for expansion by capitalising and focusing on online sales and introducing strategic marketing initiatives with renewed drive.

SELL PRICE \$600k + SAV

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