



For Sale

Location: **Sydney**
Asking: **\$950,000**
\$950,000 + SAV
Type: **Retail Other / Wholesale/Distribution**

UNDER CONTRACT | Long Established Promotional Products Business

Take advantage of this exceptional opportunity to acquire a well established promotional products business with a strong presence in both retail and supply markets. Serving retail customers through a successful B2C platform and acting as a wholesale supplier to other promotional companies, this business has built a solid reputation over nearly 20 years.

Highlights

- Robust profitability with an FY24 adjusted PEBITDA of approximately \$500,000, reflecting strong financial health.
- Efficiently managed operations with an experienced accounts and administration manager ensuring streamlined processes and effective cost control.
- Marketing and sales efforts outsourced to maintain cost efficiency and drive growth.
- The business benefits from a stable warehouse income that not only effectively covers rent but also contributes to overall financial stability. Additionally, the business holds sublease rights within the lease agreement, allowing partnering businesses such as laser engravers and embroiderers to sublease portions of the space.
- Comprehensive asset base, including specialised equipment, inventory, and office furniture, supporting ongoing operations and growth.
- Significant growth potential through enhanced digital marketing, strategic refinement of product offerings, and expansion in both retail and supply segments.

The business is offered for sale at a discounted price of 950,000 inclusive of \$200,000+ worth of stock at value. With an expected ROI well in excess of 50% based on previous trading years, this opportunity provides a compelling return on investment.

Interested parties are encouraged to contact us for more information and to explore this outstanding opportunity. Arrange a confidential discussion to discover how you can acquire and grow this successful business.

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