



For Sale

Location: **Australia**
Asking: **\$247,500**
Type: **Retail Other / Services-Other**

Unique Entrepreneurial Book Publishing Business for sale

Long Established International Publishing, Marketing and Education Business is now reluctantly for sale so that the founder can concentrate on a life-changing opportunity that has just been presented to him.

This is NOT a traditional publishing business but an extremely high-profit model, dealing predominantly with business owners and entrepreneurs looking to stand out and get ahead of their competition.

All systems and contractors in place

The key point of difference is that the model involves educating people at a live event and selling them into a highly profitable program. You generate 6 figures for each event and can hold several events a year, the rest of the time running the business from a home office!

The business has invested significantly in systems, processes, websites, IP, back-end operations, marketing and strategic partnerships.

The business utilises technology and has been heavily systemised, with methodologies and distribution partners in place in over 30 countries. This means that the business can be run from anywhere in the world, whether from a home office or dedicated office space.

The ideal purchaser may be another business already in this space or perhaps a family or individual looking for a career change. It's worth noting that you do not need any industry experience, but the business can be run from anywhere in the world.

There is stock of promotional products as part of the sale but all products that are offered by the business can be manufactured quickly, cheaply and reliably from templated IP.

The brand has enormous international credibility with an established customer base which will ensure exponential growth without the expense of mass advertising.

Most of the revenue is generated from the sale of proprietary training programs with sales of eBooks, DVDs, Online Home study programs, audio books, outsourced printing and distribution commissions being a few of the income streams the business enjoys.

Benefits

- * Extremely High-profit model
- * Completely systemized.
- * Enjoyable
- * Can be run from anywhere in Australia or the world
- * You don't need to have an understanding of the industry.
- * All scripts, presentations, documentation, agreements and thorough training are provided.
- * No direct or full-time staff. Just one part-time PA (if you choose to take her on), all others are contractors that we have been using for many years. All of whom are experts at what they do.

Contact:

Brett Bowden
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aubizbuysell.com.au/124960

Business Brokers Network
Australia
Broker Ref: 23013



The owner is offering to negotiate a very generous training and handover period subject to final sale.
Therefore, the price range for this incredible and unique opportunity is between \$340,000 and \$420,000, subject to negotiation.

Full confidentiality is required and for further details contact:

Brett Bowden

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