



## For Sale

Location: **Melbourne**  
Asking: **\$1,625,000**  
Type: **Finance**

### Finance Your Ambition: Mortgage Brokerage for All Entrepreneurs

Discover an unparalleled opportunity to own a thriving mortgage brokerage business established in 2016, nestled in the heart of Victoria, yet with a national reach.

#### Key Highlights:

- \* **Comprehensive Services:** Offers a full suite of financial solutions tailored to the needs of investors and homeowners alike, from mortgage brokering to insurance.
- \* **National Recognition:** Recently honoured with prestigious industry awards for excellence, trust, and innovation in service.
- \* **Strategic Alliances with Investment Property Advisors:** The business has established strong referral relationships with investment property advisory groups.

**Unique Value Proposition:** This business stands out by specialising in residential, SMSF, and commercial mortgages. Cherry Lane Group serves a clientele focused on securing the best home loan deals, guiding clients to achieve their goals through tailored mortgage advice.

#### Why Invest?

- \* **Proven Track Record:** A robust reputation backed by client satisfaction and industry accolades.
- \* **Scalability:** With systems in place to serve clients across Australia, the potential for growth is immense.
- \* **Turnkey Operation:** Step into a business with established processes, a client base, and a strong brand identity.

Seize this chance to own a business where your clients' financial success is your success. Whether you're looking to expand your portfolio or delve into the lucrative world of finance, this mortgage brokerage offers a golden pathway to growth and profitability.

For a detailed prospectus and more information on this not-to-be-missed opportunity, please contact Paul Smith at Yield Business Brokers.

Details about the business for sale are confidential and will only be disclosed after a Confidentiality Agreement is signed, at the broker's discretion.

**Note:** All details provided are based on current business operations and achievements as of December 2024.

Stock photos might be utilised to represent the business without revealing its identity.  
Buyers should conduct their own investigations to confirm the accuracy of the information provided.  
**Keywords:** Mortgage Broker, Mortgage Brokerage, Finance, Lending

### Contact:

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