



For Sale

Location: **Brisbane**
Asking: **\$2,195,000**
\$2,195,000 + SAV
Type: **Retail Other**

Profitable, well established + extra growth potential!

Ecommerce & Retail opportunity

A rare opportunity to acquire a highly successful, well known and established e-commerce furniture and homeware business with an exceptional online presence, retail stores and commercial clients with proven track record of consistent performance.

BUSINESS HIGHLIGHTS:

- * Consistent financial performance with revenues of \$6.3M+ and stable net profit margins
- * Powerful e-commerce platform with high Google ranking
- * Extensive customer database of 50,000+ and 57,000 email subscribers
- * Exceptional gross margins of 43% (FY24)
- * Established commercial client base
- * Retail showrooms plus large warehouse facility
- * Loyal customer base with strong repeat business
- * Diversified revenue streams: 64% online, 17% commercial, 17% retail, 2% other
- * Significant growth potential

This well-established business has carved out a unique position in the Australian furniture and homeware market over past 15+ years. Operating on the Magento platform with excellent SEO performance, the business maintains strong relationships with reliable suppliers and boasts an efficient operational structure with experienced staff.

Currently operated as a successful lifestyle business, this venture offers substantial growth opportunities through marketplace expansion, new product lines, and geographic expansion - making it an ideal prospect for a new owner or investor.

Perfect opportunity for strategic acquisition by established businesses, e-commerce groups seeking portfolio expansion, private equity investors, or ambitious operators looking to acquire a stable and profitable business with significant growth potential in Australia's \$2B+ furniture market.

Sale price \$2,195,000 + SAV

Enquire now to complete the NDA and find out more about this opportunity.

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