

For Sale

Location: Melbourne

Asking: **\$49,950 + GST**

Type: Wholesale/Distribution

Melbourne Territory Franchise | Premium Cold Brew Coffee Distribution Rights

Capture Melbourne's sophisticated coffee market with next-generation cold brew technology.

Here's why this opportunity is worth it:

A PERFECT FIT FOR MELBOURNE'S COFFEE CULTURE

- * Exclusive distribution rights to revolutionary cold brew coffee concentrate
- * Australian-made product manufactured in Queensland using patent-pending technology
- * 3-5 year territory protection in Australia's coffee capital
- * Minimal infrastructure required just cool storage and delivery capacity

PRODUCT ADVANTAGE

- * Superior concentration (6.5-7.5 TDS vs industry standard 2-4 TDS)
- * Extended shelf life (90 days ambient, 180 days refrigerated)
- * No additives or preservatives pure coffee flavour profiles
- * Gravity-fed extraction process creates lower acidity and higher yields
- * Available in both regular and decaffeinated blends

COMPELLING FINANCIALS

- * Weekly profit potential: \$1,000-\$1,900 at just 50 bags/week
- * Commercial dispensing systems available for volume customers

DIVERSE REVENUE OPPORTUNITIES

- * Melbourne's world-class cafe scene
- * Thriving bar and cocktail culture (espresso martinis)
- * Premium retail channels and specialty food stores
- * Fitness centres and health-focused businesses
- * Direct-to-consumer through markets and online channels

This business is ideal for established food/beverage distributors or entrepreneurs with hospitality connections seeking a high-margin product with proven demand.

GET STARTED TODAY!

For a confidential discussion about this opportunity, call John McSweyn on 0400 440 440.

Want a faster response? Complete our confidentiality agreement form online! https://api.leadconnectorhq.com/widget/form/5rd89rHVecl7l100XcL6

Contact:

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