



## For Sale

Location: **Brisbane**  
Asking: **Refer to Broker**  
Type: **Franchise New / Hospitality-  
Restaurants**

### Franchise Opportunity | Miso Hungry Sushi + Bowls | Join the Movement

Miso Hungry isn't just serving sushi — it's leading a flavour-forward movement that's reshaping the way Australians experience Japanese street food. With bold branding, vibrant menu offerings, and a cheeky, modern twist on traditional flavours, Miso Hungry delivers a fast-casual dining experience that stands out in a crowded market.

Since opening its first store in Brisbane CBD in 2013, Miso Hungry has continued to grow with a loyal fanbase, an expanding menu, and a franchise system designed to empower driven entrepreneurs. Our offering centres around fresh sushi, signature rice, noodle and salad bowls — made to order, packed with flavour, and served fast.

Now, we're inviting passionate operators to roll & bowl with us as we expand into new markets.

Why Choose Miso Hungry?

- Distinctive Brand Identity

Fun, cheeky, and boldly different — our personality cuts through the clutter and builds customer loyalty.

- Creative, High-Demand Menu

Sushi rolls, poke-style bowls, noodle and salad bowls, sushi packs, and house-made sauces — a product mix that balances innovation, health appeal, and strong repeat business.

- Flexible Store Formats

From compact food court kiosks to suburban dine-in stores or larger sushi train setups — we support multiple models to suit your location and budget.

- Turnkey Setup Support

Our team helps with every step — from site selection and lease negotiation to design, fit-out, and launch.

- Comprehensive Training Program

Structured, hands-on training gives you and your team the confidence to run daily operations smoothly — no prior hospitality experience required.

- Marketing & Launch Power

Grand opening campaigns, digital marketing tools, and social media support help build awareness and foot traffic from day one.

- Technology-Enabled Systems

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POS, loyalty app, self-order kiosks, digital ordering, back-end checklists and manuals — everything is integrated for smooth operation.

- Ongoing Franchisee Support

Dedicated national support teams across operations, supply chain, training, compliance, and marketing — giving you the backing of a proven system.

- Built for Growth

With a constantly evolving menu, brand innovations, and scalable systems, Miso Hungry is a strong platform for ambitious owner-operators or multi-site investors.

#### Who We're Looking For

We're looking for motivated, energetic people who care about food, teamwork, and customer experience. Prior hospitality experience is helpful but not required. If you're hands-on, business-minded, and love working in a fast-paced environment — you could be our next franchise partner. Full training provided.

#### Available Territories

Franchise opportunities are available across high-traffic metro areas, CBD zones, shopping centres, and key suburban precincts throughout Queensland — including Brisbane, Gold Coast, Sunshine Coast, and major regional hubs. Interstate enquiries are also welcome. Site selection assistance provided.

#### Ready to Roll & Bowl?

Whether you're looking to launch your first business or expand your hospitality footprint, Miso Hungry gives you the brand power, systems, and support to succeed.

Submit your enquiry today to discover more and take the next step in bringing Miso Hungry to your area.

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