

Iconic Fashion Boutique Business for Sale Central Hobart



For Sale

Location: **Hobart**
Asking: **\$265,588**
Type: **Retail Other**

Profitable Iconic Fashion Boutique | High-End Labels | Central Hobart Location

With its strong reputation, exclusive brand offering, loyal customer base, and consistent profitability, this is a standout acquisition for an owner-operator, or fashion industry professional.

Positioned at a highly visible corner location with excellent street frontage, the boutique benefits from constant pedestrian flow, proximity to major retail hubs, and visibility to both locals and tourists alike. The central location is pivotal to the brand's identity and continued success.

This fashion-forward boutique is renowned for its curated range of premium Australian and international labels, stocked with exclusivity and care, making up a luxury collection that has attracted a discerning, style-savvy clientele for decades.

Business Highlights:

Turnover & Profitability: Steady annual sales around \$625,000 with a strong average net profit of \$126,000 per annum.

Lifestyle Ownership: The current owner works only three days per week while earning a full-time income, supported by a full-time manager and experienced casual staff.

Established Brand: More than 24 years of continuous trading with a loyal and repeat customer base, many of whom have remained for over a decade.

Online Sales Capability: An operational e-commerce platform extends the boutique's reach across Australia and offers significant growth potential with greater digital marketing investment.

Beautifully Presented Store: Tastefully fitted out with quality furnishings, lighting, and display units; plant and equipment valued at \$51,000 is included in the sale.

Secure Lease: Attractive lease terms with three years remaining on the current term and a five-year option.

Why You Should Buy This Business:

Contact:

Dru Morgan
or [1300 577 297](tel:1300577297)

aubizbuysell.com.au/128868

Business Brokers Network
Australia
Broker Ref: 24270



Fashion Authority: Carries long-standing, exclusive international brands that are rarely found elsewhere in Tasmania.

Customer Loyalty: Cultivated over decades, with customers ranging from local professionals to interstate visitors.

Staff Continuity: The long-term team is committed to remaining post-sale, ensuring a smooth transition.

Scalable Model: Expand digital marketing, introduce additional product categories (e.g., men's fashion or accessories), or extend trading hours to capture more sales.

Minimal Owner Involvement: Suited to lifestyle buyers, or those looking to step into a stable retail environment with little disruption.

This boutique combines prestige, performance, and potential. With a prime city location, low-risk operational model, and a refined identity in luxury retail, it's a ready-made platform for sustained success in Tasmania's high-margin fashion sector.

Sale Price: \$265,588 + SAV est \$80,000

For a full Information Memorandum, copy and paste the following link to complete the confidentiality agreement - <https://form-morgan-business.web.app//form/IO5Z2w9ws0DOjMcpqRML>

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