



For Sale

Location: **Brisbane**
Asking: **\$300,000 + SAV**
Type: **Wholesale/Distribution / Manufacturing**

Established Fashion Brand Manufacturer & Wholesaler 5833

Step into ownership of a well-established and highly respected fashion business with over 25 years of industry presence. Specialising in stylish, affordable, and easy-to-wear garments for mature women, this business has carved out a valuable niche in the Australian fashion landscape.

Built on a foundation of quality, consistency, and a deep understanding of its market, the brand has evolved into a trusted namesynonymous with the casual Australian lifestyle. Its product range includes dresses, tops, knitwear, denim, and moreall designed to mix, match, and move with todays modern woman.

Key Investment Highlights:

Longstanding Brand Recognition: Trading for over 25 years with loyal customer base and industry credibility

Solid Financial Performance: Consistent high sales with excellent returns to a working owner

Registered IP: Four trademarks held in both Australia and New Zealand

Diverse Sales Channels: Stocked in major retail outlets and featured on all major digital platforms in Australia and NZ

Ready-to-Launch E-commerce Store: Shopify site developed for direct-to-consumer sales

Streamlined Offshore Production: Established, long-term manufacturing partnerships since 2004 ensure product quality and supply continuity

Well-Positioned Premises: Centrally located leasehold premises at \$8,334/month

Experienced Team: Operated by two working owners with the support of three skilled staff

Contact:

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ABS Business Sales Brisbane
Broker Ref: 304626



Why Buy This Business?

This is a perfect bolt-on for a larger fashion house or a growth-focused investor seeking a recognised brand with strong IP, proven sales, and untapped online potential. Equally suited to a passionate operator with an eye for design and love for fashion.

Seize this rare opportunity to own a premium fashion label with heritage, reputation, and room to grow.

Price: \$300,000 + SAV (approx. \$350K)

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