



For Sale

Location: **Hobart**
Asking: **\$358,800**
Type: **Wholesale/Distribution**

Profitable Business \$ 1.1 M+ in Sales

A unique opportunity exists to acquire a highly regarded, long-established Tasmanian wine distribution and retail business with exclusive access to some of Tasmania's most popular boutique labels. This business has carved out a strong niche in the Tasmanian market, built on over 11 years of successful operation, premium products, loyal B2B clients, and efficient systems.

With over \$1.1 million in annual sales, a growing wine subscription base, and a reputation for quality and reliability, this business offers a solid foundation for a lifestyle-focused operator or a savvy buyer looking to scale.

Business Highlights

Exclusive Wine Distribution Rights

Distributes some of Tasmania's most iconic boutique wineries. These exclusive relationships provide a significant competitive advantage in the Tasmanian wholesale wine space.

Established Client Base

Strong, long-term relationships with premium hospitality venues across the state, from top-tier restaurants and boutique hotels to specialty liquor retailers.

Online Sales Channel

Includes an operational e-commerce website and growing monthly Wine Club subscription, providing a solid direct-to-consumer revenue stream and branding presence.

Efficient Operations

Central warehouse premises in Greater Hobart with a cost-effective lease (\$36,000 p.a.) and streamlined delivery via courier and in-house logistics.

Flexible Ownership Options

The business is currently run by an owner-operator drawing a salary of \$95,000 + super, with occasional casual admin support. Future maintainable earnings are \$144,469 p.a., delivering an average annual benefit of \$250,000 to a working owner.

Alternatively, a buyer could place a manager in the role and still retain a healthy net return of approximately \$170,000.

Growth Potential

Excellent opportunity to scale the business further through interstate expansion, stronger digital marketing, or importing more premium labels. Ideal for an industry professional or investor looking for a stable, growth-ready acquisition.

Contact:

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aubizbuysell.com.au/128891

Business Brokers Network
Australia
Broker Ref: 24274



Why You Should Buy This Business

A premium brand with exclusive wine labels

Consistently strong financial performance

Deep customer loyalty in both trade and consumer segments

Lifestyle-friendly operating hours (MonFri only)

Strong foundations for scalable growth

Positioned in one of Australia's fastest-growing food and tourism destinations

This business is ready to hand over with strong supplier and customer relationships, streamlined systems, and brand goodwill already in place. Whether you're passionate about wine or see the strategic opportunity in Tasmania's vibrant food, beverage, and tourism economy, this is a rare and appealing investment.

For a full Information Memorandum, copy and paste the following link to complete the confidentiality agreement - <https://form-morgan-business.web.app/form/56XwT8mpOm2pfzBtwHbn>

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