



## For Sale

Location: **NT**  
Asking: **\$2,000,000**  
Type: **Tourism/Leisure**

### Premier Central Australia Tour Business in Australia's Red Heart

This is a unique and lucrative opportunity to own a well-established and highly profitable tour provider business based in Central Australia, in the heart of the Northern Territory. Central Australia is home to some of Australia's most iconic attractions, including Uluru, Kata Tjuta, Kings Canyon, and the West MacDonnell Ranges. With nearly 30 years of successful operations, this business is renowned for offering unforgettable experiences, showcasing the best of Australia's breathtaking World Heritage listed sites, outback landscapes and rich cultural heritage. Its key target market are international tourists.

Key features of the business include:

- \* Highly profitable current EBITDA in excess of \$700k with strong revenue growth in recent years.
- \* Established reputation and branding from nearly 30 years of unforgettable journeys.
- \* Highly rated thousands of 5-star reviews in place
- \* Extensive fleet of well-maintained vehicles
- \* Over half of all bookings are done directly with the business minimizing commission expenses
- \* Management structure in place
- \* Flexible lease available on spacious premises with ample hard stand and mechanical repair facilities.

Asking \$2 million WIWO

This is an exceptional opportunity for a savvy operator to acquire a premium, highly profitable tourism operation covering some of Australia's most iconic Cultural and Scenic locations. Contact Andrew Hahn for more details on this outstanding tourism business opportunity

Photos are for illustrative purposes only and may not be of the actual business assets or activities

### Contact:

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