For Sale

Location: **Brisbane**

Asking: **$64,500**

Type: **Retail-Food Other**

Be First to Market: Charcuterie Franchise Phenomenon Now in Australia

The Fastest-Growing Charcuterie Franchise Has Arrived Exclusive Queensland Territory Launch (Brisbane)

Graze Craze is a US-born food concept that's revolutionising catering, snacking, and food gifting. Now you can celebrate everything, anytime, anywhere. Graze Craze is now launching across Queensland and you can own an exclusive territory!

Designed for modern, on-the-go consumers, Graze Craze offers customisable charcuterie boards, grazing boxes, made with fresh ingredients all without the need for full kitchens, chefs, waiting staff or dine-in setups.

* Affordable Franchise $64,500 + GST (From $165K total investment (incl. shop fit-out)
* Hot Niche Trending across weddings, events, gifting, corporate and catering
* No Cooks, No Kitchen Fit-Out Simple operations, low overheads
* Backed by United Franchise Group 34 years of global franchising success
* Multiple Revenue Streams Retail, corporate catering, events, gifts
* Turnkey Setup Includes training, equipment, signage, CRM & POS
* Mostly Delivery & Pickup Not a restaurant

NOW AVAILABLE IN HIGH-DEMAND QLD TERRITORIES:

Brisbane * Gold Coast * Sunshine Coast * Cairns * Townsville * Toowoomba * Mackay * Rockhampton * Bundaberg

MARKET OPPORTUNITY

* Australian charcuterie industry: $378 million
* Food delivery market growing at 5.7% annually
* Over 374,000 Instagram posts using #cheeseplate
* Perfect timing for health-conscious, share-worthy food trends

4-week training program * Exclusive territory protection * National marketing support * Ongoing operational guidance

Ready to learn more? Request our comprehensive Information Memorandum today.

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