



## For Sale

Location: **Sydney**  
Asking: **65000**  
Type: **Services-Professional**

### High-Growth Sales & Marketing Business Specialising in Hospitality

This Business is a leading-edge sales and marketing company with operations in Sydney and Brisbane, delivering bespoke print and digital marketing solutions to the Australian hospitality and leisure sector.

Renowned for its custom-designed guest map guides and companion digital app, They partner directly with hotels, resorts, and leisure venues to enhance the visitor experience. These elegant, easy-to-navigate maps are packed with helpful local content and promotional offers, allowing guests to explore surrounding attractions, services, and deals with pinpoint precision, marked clearly using our iconic Red Pins.

#### Revenue Model & Opportunity

This proven revenue model centres around selling premium advertising space to local businesses that benefit directly from increased guest traffic. These businesses gain high visibility by being featured on both the printed guides and the app used by hotel guests throughout their stay. It's a win-win: businesses gain exposure, guests discover great services and promotions, and venues enhance guest satisfaction.

With over 21 years of industry expertise, the company director has built a powerful network and in-depth knowledge of market needs, ensuring consistently high-quality service delivery and advertiser retention.

#### Expansion & Growth

The business has ticked over organically since covid as the owner has commenced the transition into retirement. There are several opportunities for scaling operations including:

Geographic expansion into additional Australian states

Sector diversification beyond hotels into wider hospitality and leisure markets

Digital enhancement with growing app engagement and analytics features

With these strategic growth avenues, This Business presents an exceptional opportunity for an entrepreneur, investor, or synergistic business to acquire a well-established brand with scalable infrastructure and clear market demand.

#### Key Features:

Established brand with excellent industry reputation

Recurring revenue from advertiser partnerships

Turnkey business model with established systems and client base

Scalable digital platform and print production capabilities

### Contact:

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Business Brokers Network  
Australia  
Broker Ref: 24384



Run from Sydney, Brisbane, or remotely

#### Interested Buyers

If you're looking to acquire a distinctive, growth-ready marketing and media company with a foothold in the booming tourism and hospitality space, This business offers a unique opportunity.