

Childrens Handbags and Mini Accessories Business for Sale Narre Warren South



For Sale

Location: **Melbourne**
Asking: **\$10,000**
Type: **Retail Other / New Opportunities**

Fully developed kids' handbag and accessory brand, with stock ready and waiting for someone passionate to take it forward.

Pastel and Mini is a fully developed, ready-to-launch boutique brand offering stylish handbags and accessories for children. With a professionally designed eCommerce website, quality stock in hand, custom packaging, and strong brand identity, it's primed for growth. The business targets a niche yet growing market of parents and gift buyers seeking unique, high-quality kids' accessories. Though early-stage with minimal opportunity to sell sales, it offers strong foundations and creative potential. Benefits include low overheads, flexible home-based operation, and opportunities for growth through influencer marketing, retail partnerships, and product line expansion. Ideal for someone with vision to take this beautiful brand forward.

Business Resources

The business includes over 850 children's handbags, 500+ mini purses, and a range of smaller accessory items. The sale also includes all intellectual property—such as the fully developed eCommerce website, original product designs, copyrighted logo, and complete brand assets. The wholesale value of the current stock exceeds \$30,000, not including the additional value of accessories, digital infrastructure, and branding. Establishing a similar business from scratch would require a setup investment of over \$40,000.

Contact:

Owner
0409726213
9.30-5.30

aubizbuysell.com.au/129708

