



For Sale

Location: **NSW**
Asking: **\$195,000**
Type: **Retail Other**

News Extra Ballina Fair - \$195k plus S.A.V.

Ballina is a major seaside town with stunning beaches in the Northern Rivers Area of NSW. It is 740 km north of Sydney and 185 km south of Brisbane. The town lies on the Richmond River which serves as a gateway to popular Byron Bay.

THE BUSINESS AND OPPORTUNITIES:

The Lott: An incredible \$245k p.a. nett of fees contributes the majority of Gross Profit paying all wages except owners PLUS includes Occupancy costs totalling for both expenses of \$163,778 p.a.

Social Expression: Greeting Cards and Gifts are a stand out within the category Social Expression. Combined with Stationery they make up the bulk of the specific categories available approximately \$77k p.a.

Other offers Expressions such as Toys, Souvenirs, and Books could do exceptionally well if enlarged to suit the different age groups in Ballina.

The best first step would be to look at the excellent card range and see what age groups sell at best and check the stock to see if an added gift to this group would activate better performance.

The store has the latest "the Lott" fit - out demonstrating incredible success with the latest figures which in turn shows the way forward for improvement as the foundation is a platform for the future growth of the Social Expression within the newsagency.

Please don't hesitate to discuss this outstanding opportunity by contacting Graeme 0407 206 016 or Jacqueline 0421 890 777 for further information or request a Business Profile through our website www.bpbrokers.com.au

Contact:

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