Red Rooster Franchise Franchise for Sale Colac



For Sale

Location: VIC

Asking: **\$49,000**

Type: Franchise Resale / Retail-Food

Takeaways

Red Rooster Colac - Rare Opportunity

Here is your chance to get a Company Red Rooster at a fraction of the price of a new store.

This Business is currently closed looking for a new owner to reopen it.

The 49k charge includes all Franchise Training & Document fees, all equipment, fixtures and fittings everything needed to reopen the doors.

This Red Rooster would ideally suit an owner or partnership willing to live in the stores vicinity and work the business on a full time basis.

The Business will require a refurbishment costing around 100-120k however the Franchisor will allow the new owner 12-24 months from settlement to complete it.

In addition generous royalty fee relief will be offered to help the new owners re establish the business.

Located in one of Western Victoria's thriving cities Colac, this stand alone Drive-Through business, waiting for new owners to take it to the next level.

*Red Rooster a trusted brand with a dynamic and high quality product range and is currently the fastest growing brand in the top 6 Quick Service Restaurant category. In 2020, Red Rooster introduced Crunchy Fried Chicken to the menu and the new offering has driven significant customer recruitment over the past 18 months, this in addition to new menu items, coupled with a refresh of the restaurant and an overall positive customer experience has also increased the frequency of existing customers visit the store.

Poised for further future growth and profitability to match.

- Situated in a very busy location on major road
- Great Lease & Franchise Agreement
- One of Victoria's biggest growth corridors
- Opportunity to grow the business
- Highly profitable business, especially to an owner operator
- No prior experience required; full training and ongoing support provided
- Recognised and respected franchise brand with over 360 stores nation wide

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Business Brokers Network Australia

Broker Ref: 21590.8





- Comprehensive national marketing program to deliver sales to your business
- Opportunity for catering
- Loyal customer base already exists
- Huge potential to grow the business with the introduction of home deliveries which were not previously provided.

This proposed renovation has already had some items completed including -:

- Digital Menu boards
- External menu boards
- Brand new cool room compressor & unit
- Brand new Freezer compressor & unit.
- Brand new Aircon units
- Brand new Signage
- Newly painted exterior and interior dining as per brand requirements.
- Brand new decals on external walls.
- Brand new security cameras

This business is price is a fraction of a the cost of a new store at only \$49,000 ALL INCLUSIVE

This is an excellent opportunity to secure one of Australia's high profile, highly sought after franchises.

