

Red Rooster Geelong Busy Service Centre Location Business for Sale Geelong



For Sale

Location: **Geelong**
Asking: **\$390,000**
Type: **Retail-Food Takeaways**

Red Rooster Geelong Busy Service Centre Location

Located on the Geelong Ring Road in the BP Service Centre Southbound Location, Corio.

Red Rooster a trusted brand with over 360 stores nationally, boasting a dynamic and high quality product range and is currently the fastest growing brand in the top 6 Quick Service Restaurant category.

In 2020, Red Rooster introduced Crunchy Fried Chicken to the menu and the new offering has driven significant customer recruitment over the past 18 months, this in addition to new menu items, coupled with a refresh of the restaurant and an overall positive customer experience has also increased the frequency of existing customers visit the store.

- Situated in a very busy location on major ring road
- Stores is fully compliant with Red Rooster
- All Equipment is in top condition.
- 15 Year Lease in place with further options
- Currently run under management but would benefit further from owner/operator
- One of Victoria's biggest growth corridors
- Opportunity to grow the business through Marketing & Catering
- Strong weekly sales
- Loyal and growing customer base already exists
- New Franchise Agreement will be in place
- Accredited Brand for Finance with some major Banks
- No prior experience required; full training and ongoing support provided
- Recognised and respected franchise brand with over 330 stores nation wide
- Comprehensive national marketing program to deliver sales to your business

Contact:

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Business Brokers Network
Australia
Broker Ref: 11231.7



This businesses is priced to sell at \$390,000 - Multi store owner will seriously consider offers brought forward!

This is an excellent opportunity to secure one of Australia's high profile, highly sought after franchises.

For more information, please contact our local Melbourne based franchise broker Rod Justin:
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