



For Sale

Location: **Adelaide**
Asking: **\$1,495,000**
Type: **Services-Other**

Exclusive Acquisition Opportunity: Market-Leading Waterproofing & Coating Specialist

Rare chance to acquire a cash-flowing, recession-resistant business with 15+ years of premium market positioning and \$1M+ in secured forward contracts.

The Opportunity:

Step into a thriving, professionally managed operation serving South Australia's booming construction sector. With over \$1 million in contracts already secured achieved entirely through word-of-mouth with zero digital marketing this isn't just a business, it's a platform for exponential growth with immediate revenue visibility and massive untapped potential.

Why This Business Wins:

De-Risked Investment with Explosive Upside

- \$1M+ contracted revenue pipeline provides immediate ROI certainty
- Built entirely offline no website, no social media, no digital marketing spend
- Imagine the growth when digital channels are activated
- Essential services that buildings legally require
- Diverse client base shields against market downturns

Blue-Chip Credentials

- Exclusive certified applicator status with 7 major manufacturers (Ardex, Parchem, Tremco, Grace, Sika, Mapei, Vulkem)
- Preferred vendor status creates significant barriers to entry
- Technical certifications that take years to replicate

Proven Financial Engine

- 15+ years of uninterrupted profitability without spending \$1 on digital marketing
- Secured contract book covers a significant portion of the acquisition cost
- Premium pricing power due to specialised expertise
- Asset-light model with minimal capex requirements
- Strong cash conversion with favourable payment terms

Strategic Assets Included:

- Contracted forward work worth \$1M+
- Established relationships generating referrals without any marketing
- Virgin market opportunity (competitors are digitally active)
- Fully-trained technical team (no key person dependency)
- Documented systems and processes
- All equipment and inventory

Contact:

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Business Brokers Network
Australia
Broker Ref: 24693



Ideal Acquirer Profile: Perfect bolt-on for construction groups, facilities management companies, or strategic buyers seeking:

Immediate revenue with locked-in contracts

Untapped digital growth runway

Entry into specialised, high-margin services

Cross-selling opportunities to the existing client base

The Bottom Line: \$1M+ in secured contracts. Zero website. Zero social media. Zero digital marketing. If they're doing this well in the dark, imagine what happens when you turn on the lights.

For a full Information Memorandum, copy and paste this link to complete the confidentiality agreement

- <https://www.mbs-public.com/public/6cc641c9-1bd0-4fe2-a65e-de61360ff628/ca>

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