



For Sale

Location: **Melbourne**
Asking: **\$1,399,000**
\$1,399,000 + SAV
Type: **Relocatable eCommerce**

Profitable Ecommerce Business in Caravan RV and Remote Living Hardware

An exceptional opportunity to acquire a highly profitable eCommerce and manufacturing business supplying specialised hardware and components that support connectivity in remote and mobile environments. Established in 2022, the business has rapidly built a strong reputation for delivering durable, high-quality accessories designed to withstand Australia's harshest conditions, including outback dust, coastal salt, and rugged off-road use.

Positioned in a niche segment of the connectivity and mobility market with very few direct competitors, the company has quickly become a recognised name in its field. Its product range includes proprietary accessories and components tailored for caravans, RVs, marine applications, and off-grid households, supported by a loyal customer base and long-standing wholesale partners.

Highlights

- Consistent sales growth: FY23 \$1.36m; FY24 \$2.16m; FY25 \$2.31m
- Strong gross margins (47-53%), underpinned by proprietary product IP
- Broad client database of over 17,200, including strong repeat orders from leading caravan and RV manufacturers
- Established supplier relationships in both Australia and China, balancing cost efficiency with premium local manufacturing
- Streamlined eCommerce operation with proven SEO and digital marketing driving traffic and sales
- Experienced staff structure in place, supported by owners focused on strategy and supplier management
- Relocatable business, with opportunity to move into a metro hub for greater efficiency and cost savings

With loyal customers, high-margin proprietary products, and clear opportunities for further expansion, this business is primed for ongoing growth. The current owners are open to a structured transition period, ensuring continuity and smooth handover to a new owner.

Serious buyers with experience in eCommerce, wholesale supply, or the caravan/marine/remote living sector are ideally suited to take advantage of this opportunity.

Contact:

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Matteo Melis



Asking Price: \$1,399,000 + SAV (\$400,000)

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