



For Sale

Location: **Hobart**
Asking: **\$712,500**
Type: **Tourism/Leisure**

Award-Winning Hobart Yacht Charter Business & Luxury Yacht for Sale

This is a rare opportunity to acquire Tasmania's only commercial yacht charter business, including its legendary 62-foot flagship, Helsal IV.

Recognised as Tasmania's Best Charter Business in 2025, Hobart Yachts holds an enviable reputation as a market leader in both tourism and corporate events. With a prime Hobart waterfront berth, international distribution contracts, and a professional crew already in place, this business is ready for a new owner to step in and sail forward with confidence.

Why This Business?

- Award-Winning: Best Charter Business in Tasmania 2025
- Trusted Brand: Accredited Quality Tourism Business & Business Events Tasmania partner
- Unmatched Location: Exclusive prime berth beside Macq01 Hotel on Hobart's historic waterfront
- Global Reach: International contracts with Viator, Expedia, Booking.com, Red Balloon & more
- Proven Reputation: Five-star rated on Google and TripAdvisor Hall of Fame member
- Corporate Edge: Go-to charter provider for business events and team building

About the Yacht Helsal IV

Fresh from her 2025 AMSA 10-year survey, Helsal IV is in the finest condition of her long and proud racing and chartering career, with major upgrades including new sails, refrigeration, and multiple system replacements.

- Type: Dynamique 62 cutter rig built 1986 at Jeanneau Shipyards, France, designed by Philippe Briand
- Construction: GRP
- Dimensions: 62ft (18.64m) LOA | 15ft (5m) beam | 8ft (2.45m) draft
- Survey Certification: 1E, 2B, 2C with current AMSA Operational Certificate

Accommodation:

- 2 double guest cabins with ensuites
- 1 double bunk guest cabin
- 1 double bed skipper's cabin with ensuite
- 1 double bunk crew cabin

Contact:

Dru Morgan
or [1300 577 297](tel:1300577297)

aubizbuysell.com.au/130209

Business Brokers Network
Australia
Broker Ref: 24771



Professional Crew in Place

A highly skilled and loyal crew underpins the success of this operation, including:

- Experienced skippers and sailors with qualifications such as 3x Master 5 <24m and 2x Coxswain 2
- Onboard cook and professional photographer, enhancing the guest experience
- Team renowned for excellence, safety, and hospitality

Financial Highlights & Growth Potential

- FY2025 Revenue: \$262,000
- Net Profit to Owner: \$72,000
- Post-COVID recovery driving consistent year-on-year growth
- Huge untapped potential to expand into:
 - Multi-day luxury charters around Tasmania's iconic coastline
 - Exclusive corporate event packages
 - Growing demand for premium harbour cruising experiences

The Opportunity

This is a turnkey, fully accredited, award-winning charter business that combines a proven operation with one of Australia's most iconic yachts. Rarely does such a unique opportunity present itself in the Tasmanian tourism and events market.

Whether you are a tourism operator, lifestyle buyer, or sailing enthusiast seeking to turn passion into profit, Hobart Yachts and Helsal IV offer the perfect blend of prestige, adventure, and financial return.

Step aboard, take the helm, and sail into success with Hobart's premier charter yacht and business.

For a full Information Memorandum, copy and paste this link to complete the confidentiality agreement

- <https://www.mbs-public.com/public/60e02173-aab2-410c-8eca-6d9064619830/ca>

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