



For Sale

Location: **Gold Coast**
Asking: **\$3,200,000**
Type: **Manufacturing**

National 4WD Accessories Manufacturer Under Management 30+ Year Legacy

A rare opportunity exists to acquire a second-generation Australian family business with more than 30 years of trading history, located on the Gold Coast, QLD.

With consistent year on year sales of circa \$6,000,000 and EBITA of \$820,000 under management, This company is a nationally recognised manufacturer and distributor of premium 4WD accessories, trusted by trades, fleet operators, councils, national service organisations, and 4WD enthusiasts across the country.

The Business at a Glance:

- Established for 30+ years respected second-generation family brand
- Operated under management led by a skilled General Manager and experienced workforce
- Revenue approx. \$6 million per annum
- Maintainable Adjusted Managed EBITA approx. \$820,000
- Gross Profit Margins exceeding 45%
- Queensland headquarters with a nationwide installer network providing full customer support
- Large B2B customer base including local councils, national services (police, emergency), and fleet operators
- Robust consumer demand from tradespeople and recreational 4WD owners
- Sale includes goodwill, intellectual property, plant & equipment, and stock/WIP at cost

Why This Business?

This 4WD accessories manufacturer combines the stability of a long-established brand with the scalability of a professionally managed operation. With nationwide distribution, a diversified B2B and B2C customer base, and consistent profitability, the business is well positioned for further growth. Opportunities exist to expand national contracts, strengthen export channels into Asia-Pacific, and broaden product offerings.

For strategic operators or buyers seeking a mid-market acquisition, this is a standout opportunity: a business with genuine under-management appeal, stable earnings, and clear growth pathways.

Contact:

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