Brothel Business for Sale Melbourne



For Sale

Location: Melbourne
Asking: \$520,000

Type: Services-Other

A Confidential and Rare Investment Opportunity in a Profitable, High Class Northern Suburbs Brothel

This is a discreet, fully compliant and professionally operated adult services business located in one of Melbourne's most sought-after inner suburbs. With a strong local presence, long-term clientele, and an excellent reputation for professionalism, hygiene, and safety, this business represents a high-yield, low-risk investment opportunity in the adult services sector.

' Business Highlights

Established Trading History: Operating successfully for over 20 years, this business has built a solid and trusted brand in Melbourne's north-east.

Fully Licensed Premises: All necessary local council permits are in place and up to date. Complies with WorkSafe and health regulations. The Sex Work Act 1994 has been repealed which means no more requirements for brothels and escorts to be regulated under State Government.

Discreet Location: Situated in Melbourne's north, close to main roads and public transport, yet private and discreet enough to ensure confidentiality for clientele.

Quality Fit-out & Facilities:

Multiple fully-equipped service rooms with showers and stylish decor and spas

Reception and waiting area

Staff amenities and lounge

Laundry and secure storage

Contact:

Brian Budd 0417 303 196 or 03 9088 4151

aubizbuysell.com.au/130420

Business Brokers Network Australia Broker Ref: 24863





CCTV security and swipe/keypad access for staff and clients
Experienced Team: Professional management structure in place with trained receptionists and reliable, independent contractors.
Consistent Income Stream: Demonstrated year-on-year profitability with high gross margins and low fixed costs.
Strong Online Presence: Professionally managed website and digital booking system included in the sale.
Investment Potential
With the de regulation of the Sex Work Act, licensed venues like this remain in high demand. The business offers an excellent foundation for continued profitability or expansion:
Potential for extended trading hours
Opportunities to increase services, branding, or introduce premium offerings
Growing demand in the area from new developments and increasing population
Sale Includes:
Business name, branding, digital assets (website, socials)
Fixtures, fittings, equipment, and security infrastructure
Staff and contractor network (optional transition support available)
Serious Buyers Only Confidentiality Assured
This is a highly sensitive and confidential listing. All enquiries must be directed to the business broker. A signed Non-Disclosure Agreement (NDA) is required prior to releasing financials, trading data, or arranging inspections.
TRIDENT Business and Corporate Sales and/or their agents have been given exclusive authority to

the right to limit the release of information to parties who do not disclose their full contact and identity details to the listing agent upon inquiring about this business.

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market and sell this business for the Vendor. Therefore, they give notice that all information given in relation to this property, whether contained in this document or given orally, is given without

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