

Proprietary Products with International Design Patents Business for Sale Australia Wide



For Sale

Location: **Australia**
Asking: **\$1,950,000 + SAV**
Type: **Retail-Food Other / Relocatable eCommerce**

Proprietary Products with International Design Patents

This established business offers a range of proprietary products protected by international design patents, ensuring exclusive rights and a unique market position.

The company has maintained strong gross margins through a carefully curated network of specialty resellers. These established sales channels present opportunities to introduce additional products, leveraging existing relationships. An e-commerce platform further enhances gross margins, complementing the higher-volume reseller revenue. The company's growing revenue profile reflects strong market demand across both channels.

The current owner has recently attended international events to initiate relationships in Europe and the US. While international customer demand is evident, it remains largely untapped, presenting significant opportunities for regional and global expansion. The existing patents reinforce product exclusivity and differentiation.

- * International design patents
- * Reseller and e-commerce sales channels
- * High gross margins on products
- * International sales opportunities

Third-party manufacturing is meticulously controlled and can be readily scaled to increase production or support new products. Expanding the current product range could capitalise on the existing trust and brand recognition established in the market. Currently, logistics are managed in-house from a small warehouse with container unloading capabilities, but outsourcing to a third-party logistics provider is a viable option. Without a direct retail presence, the business can be relocated without affecting sales and with minimal moving expenses.

Having built the business from the ground up, the current owner believes it is primed for an operator or industry participant to elevate it further. They are willing to share their passion for the industry and products during a transition process aimed at establishing a global brand.

Asking Price: \$1.95M + SAV

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