



For Sale

Location: **Australia**
Asking: **\$48,000 WIWO**
Type: **Retail Other / Relocatable eCommerce**

E-Commerce Bolt-On Deal \$165K Retail Stock for \$48K Home & Outdoor Living

Bolt-On Opportunity Not a Standalone Business

This is a strategic bolt-on opportunity for someone already operating an e-commerce business with the know-how to market and move product. The brand has remained dormant for the past 3 years while the owner focused on a larger enterprise meaning its potential remains largely untapped.

For just \$48,000, you're acquiring:

- * Approx. \$60,000 in stock at invoice value (retail value ~\$165,000)
- * All branding and IP
- * A ready-to-go e-commerce store and supporting marketing assets

This is not a business with current cashflow or active operations financials won't reflect any meaningful trading. The real value lies in the stock, IP, brand assets, and bolt-on potential for a capable e-commerce seller.

Why This Makes Sense for an Existing Operator:

- * Plug & Play Add-On Easily integrates into your existing operations or product suite.
- * Stocked and Ready Only 45 pallets of storage required.
- * High Margin Products Ideal for both retail and wholesale/reseller channels.
- * Branding and Content Included Product images, video content, posters, POS materials, and more.

Product Range Includes:

- * Premium BBQ Tools Spatulas, tongs, forks (singles & sets)
- * Grill Accessories Baskets, woks, racks
- * Thermometers & Gauges
- * BBQ Extras Steak knives, cleaning tools, and more

Included in Sale:

Contact:

Alan Minshull
0407 002 148

aubizbuysell.com.au/130506

Business Brokers Network
Australia
Broker Ref: 23502.1



* E-commerce Website (fully built and optimised)

* All Brand Assets Logos, marketing collateral, POS displays

* Product Photos & Video Content

* Stock at Invoice Value ~\$60,000 (Retail ~\$165,000)

Perfect for an existing online business looking to scale product offerings with minimal effort and maximum upside.

Price: \$48,000 WIWO

Includes Website, Logos, Point of sale displays, promotional items, posters etc. Pictures, product photos, videos etc.