



For Sale

Location: **Brisbane**
Asking: **\$299,000**
Type: **Retail Other**

The Military Workshop - Brisbane's Premier Collectables 4878

The Military Workshop - Brisbane's Premier Collectables & Replica Medals Retailer 5878

Established Over 25 Years | Strong Online & Retail Presence | Specialist Niche with Loyal Following

For more than two decades, The Military Workshop has been Australia's trusted name in military collectables, replica medals, and historical miniatures. This is a rare opportunity to acquire a well-established, profitable and highly respected business with both a strong retail presence and an active eCommerce store.

Business Overview:

Located in Gaythorne, Brisbane, The Military Workshop serves a national and international customer base of collectors, veterans, families, and history enthusiasts. The business combines a welcoming retail showroom with a professional online ordering platform, ensuring consistent revenue and customer engagement year-round.

Key Highlights:

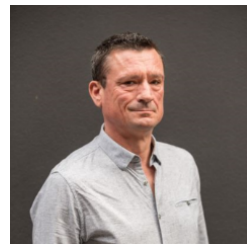
- Diverse Product Range: Specialises in replica military medals and medal mounting services, alongside high-quality collectables including hand-painted figures, model vehicles, and diorama accessories.
- Established Reputation: Over 25 years of trusted trading with a strong reputation for authenticity, accuracy, and customer service.
- Dual Sales Channels: Thriving retail and mail-order operation through www.themilitaryworkshop.com, serving customers across Australia and abroad.
- Exclusive Distributorships: Stockist for leading international brands such as King & Country, John Jenkins Designs, Thomas Gunn Miniatures and more.
- High Repeat Business: A loyal and growing client base that includes collectors, historians, serving and retired military personnel, and ceremonial groups.

Contact:

Nick Standring
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Broker Ref: 472342



- Prime Brisbane Location: Easy access, excellent visibility, and convenient parking at 418 Samford Road, Gaythorne.

- Efficient Operations: Streamlined systems, reliable suppliers, and well-documented processes ensure a smooth transition for a new owner.

Growth Opportunities:

- Expand the highly profitable replica medals and mounting services segment through targeted online marketing and defence-community partnerships.
- Introduce custom medal framing and presentation products.
- Increase online visibility via SEO, social media, and collector forums.
- Broaden product range to include related memorabilia, historical artefacts, and gift items.
- Potential for wholesale supply to RSLs, museums, and heritage organisations.

Financial & Sale Details:

- Consistent turnover with solid gross margins.
- Sale includes the business name, website, IP, goodwill, stock at value (SAV), and all plant & equipment.
- Comprehensive handover available - current owner will assist with transition and supplier introductions.

Price & Contact:

Asking Price: \$299,000 WIWO

Location: Gaythorne, Brisbane

Website: www.themilitaryworkshop.com

Broker Contact:

Nick Standring

Certified Professional Business Broker

ABS Business Sales Pty Ltd

"We Sell Businesses - That's What We Do!"