



For Sale

Location: **Hobart**
Asking: **MOTIVATED SELLER**
Type: **Retail Other**

Hobart's Premium Women's Designer Boutique 24+ Years, Profitable, Iconic CBD Location

\$600K+ Turnover | Exclusive Labels | Lifestyle Hours | Motivated Seller \$\$

A rare opportunity to acquire one of Hobart's most established and respected premium fashion boutiques trading successfully for more than 24 years and positioned in one of the CBD's most desirable laneway precincts.

This beautifully presented boutique specialises in timeless, high-quality women's fashion, with exclusive Australian and international designer labels (several not available anywhere else in Tasmania). With strong brand loyalty, consistent repeat clientele, and exceptional foot traffic, this business continues to deliver reliable profitability year after year.

Perfect for an owner-operator, stylist, investor, or lifestyle buyer seeking a high-margin, prestige business in a thriving location.

Business Highlights

- * Long-established: 24+ years of proven success & reputation
- * Strong financial performance: ~\$600K+ annual turnover with solid margins
- * Lifestyle-friendly: Current owner works 3 days per week and earns approx. \$150K
- * Premium CBD position: Corner location in trendy Bidendopes Lane with high visibility
- * Exclusive premium labels: Australian & international brands unique to Tasmania
- * Fully fitted out: Modern, stylish boutique with \$51K+ in fixtures & equipment
- * Loyal, trained team: Experienced staff ensure smooth operations and transition
- * Online store ready to scale: Significant opportunity for e-commerce growth
- * Secure long-term lease: Strong foundation for future expansion

This Opportunity Suits

- * A fashion lover or stylist wanting to step straight into a respected, profitable brand

Contact:

Kat Little
0419 422 124

aubizbuysell.com.au/130813

Business Brokers Network
Australia
Broker Ref: 25034



* A lifestyle buyer seeking prestige, flexibility, and strong returns

* An investor or multi-store retailer expanding into Tasmania's premium retail market

Why This Boutique Stands Out

Businesses at this level long-standing, profitable, beautifully presented, and with exclusive labels are rarely offered for sale in Hobart. With a motivated vendor, this turnkey boutique delivers immediate earnings, a loyal customer base, and exceptional future growth potential.

To receive a Confidential Information Memorandum, please copy and paste the link below into your web browser, complete the Non-Disclosure Agreement and our brokers will be in touch.

<https://form-morgan-business.web.app//form/IO5Z2w9ws0DOjMcpqRML>

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