



For Sale

Location: **Brisbane**
Asking: **\$1,500,000**
Refer to Broker
Type: **Communications/Technology**

Patented Audience Activation Platform Ready for Global Scale

An exceptional opportunity to acquire a patented, high growth technology start-up poised to redefine the global live entertainment landscape. This innovative platform transforms smartphones into synchronised light, sound, and visual devices, generating immersive crowd experiences at stadium scale, without the need for wearables or additional hardware.

Sitting at the crossroads of mobile technology, fan engagement and large-scale live entertainment, the platform has already powered successful activations across major festivals, national sporting events, stadiums, tourism experiences and high-profile venues. With a fully developed product suite and strong industry validation, the business is primed for rapid commercial rollout and international expansion.

Highlights

- * Patented smartphone-powered activation technology
- * Successful pilots with stadium sports, festivals, and major venues
- * Active discussions with tier-one promoters, leagues, and entertainment groups
- * Multiple scalable revenue streams including per-ticket licensing, SaaS, and sports subscriptions
- * High-margin, software-driven model with significant global upside
- * Fully built platform with Master Console, SDK, and production-ready system
- * Founders available to support handover, onboarding, and strategic transition

This start-up represents a rare opportunity to acquire a defensible, first-to-market technology with clear pathways into concerts, sports, festivals, broadcast, and global touring. With its validated model, strong IP position, and rapidly expanding market interest, the business is ideally positioned for growth under new ownership.

The sale includes all patents, software assets, brand IP, technical documentation, and transition support from founding members to ensure smooth continuity and accelerated scale.

Contact:

Matteo Melis
+61 433 719 112 or [+61 7 3831 2300](tel:+61738312300)

aubizbuysell.com.au/130930

LINK Business Brisbane
Broker Ref: BR01923

Matteo Melis



We welcome expressions of interest from strategic purchasers looking to secure 100% ownership of this transformative platform.

Broker: Matteo Melis

Listing ID: BR01923

Phone: 0433 719 112

Email: matteo.melis@linkbusiness.com.au

LINK Business Brokers Brisbane

7/63 Annerley Rd, Woolloongabba QLD 4102

Ph: (07) 3831 2300

Ref: BR01923

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