## Iconic Australian Media Assets Business for Sale Australia Wide



## For Sale

Location: Australia

**\$500,000** Asking:

Refer to Broker

Type: Communications/Technology /

Services-Other

## Iconic Australian Media Assets | EOI

Expressions of Interest Invited - National EntertainmentMedia Publisher

A Rare Opportunity to Acquire Iconic Australian Media Assets

Now available for acquisition: a high-profile national print and digital media group delivering unmatched reach across entertainment, arts, and cultural audiences.

These established flagship titles have national reach across press platforms, complemented by a topranking website and social media footprint.

With many decades of brand equity, the business holds long-standing partnerships with major cultural institutions, festivals, and promoters. This is a turnkey opportunity to acquire:

- \* Two distinct and trusted media brands
- \* Multi-channel revenue streams (print, digital, sponsored content, events)
- \* A loyal, high-engagement audience
- \* Streamlined operations and national distribution
- \* Enormous growth potential post recent brand vindication

The business operates with remote staff and contractors across all major states and can be run flexibly from any location-ideal for a work-from-home or relocatable head office setup, or bolt-on to another business.

This offering suits media groups, investors, digital publishers, or event organisors seeking branded IP with real market traction. No startup risk - acquire legacy and infrastructure with immediate scale.

## **Contact:**

Jodie Castle +61 406 109 150 or +61 7 3831 2300

aubizbuysell.com.au/131072

LINK Business Brisbane Broker Ref: BR01926





Expressions of Interest are now open.

Full Information Memorandum available to qualified parties.

Contact the broker to register your interest or enquire now to discover more about this opportunity.

Business Broker: Jodie Castle

Ref: BR01926

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