



For Sale

Location: **QLD**
Asking: **\$800,000**
Type: **Manufacturing**

Global Leader in Broadacre Farming Machinery - 80% Sale 5898

An exceptional opportunity to acquire a globally respected Australian agricultural machinery manufacturer, renowned for engineering some of the largest and most durable seeding and land-preparation systems in the world.

The business has built an international reputation for innovation, longevity, and performance in harsh farming conditions - with machines still operating after 30-40 years in the field.

Investment Snapshot:

Total Investment: \$800,000 for 80% of the business, including \$400,000 for the business and \$400,000 for relevant Plant and Equipment and Inventory at cost;

FY2025 Revenue: \$1.67M; and

Existing Markets: Australia, USA, New Zealand, PNG, Mozambique and Israel.

Flagship Products:

A revolutionary no-till seeder, chisel plough, and cultivator in one machine.

Extreme width capability (including world-record-setting machine);

Precision depth control and seed placement;

Modular expansion to expand machines as farms grow; and

Compatible with GPS autosteer and third-party precision technologies.

Land preparation system:

Proven land-clearing solutions;

Energy-efficient, heavy-duty designs; and

Strong domestic demand and export potential.

Why Buyers Are Drawn to This Business:

Iconic brand with 40+ years of continuous operation, customer trust and goodwill;

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World-leading engineering technology;

High-margin manufacturing with modular, repeatable designs;

Minimal marketing historically - massive potential via digital and dealer expansion;

Export-ready product range with demonstrated global demand; and

Relocation optional to metropolitan or export-focused hub (e.g. Brisbane).

Unique Strategic Advantage:

The vendors are looking to sell the majority of the business as part of a succession planning process to secure its ongoing operation. The vendor's preference is to retain a 20%+ minority stake, enabling:

Customers to be assured that the vendor is committed to the continued operation of the business;

Reduced upfront capital requirement for the purchaser, reducing risk;

Vendors have continuity of brand legacy; and

Aligned growth incentives between the vendor and the incoming owner. Both will have a vested interest in the ongoing success and growth of the business.

Full operational control remains with the acquirer.

Ideal Buyer Profiles:

Agricultural machinery manufacturers seeking expansion;

International buyers entering the Australian market;

Agribusiness groups targeting vertical integration;

Engineering-led operators with export ambition; and

Investors seeking scalable manufacturing IP with proven demand.

Transition & Growth Opportunities:

Structured handover available;

Vendor will establish a warranty fund for existing machines to ensure a seamless, customer focused experience;

Optional lease of the existing facilities;

Outsourcing or offshore sub-assembly strategies;

Expansion into international broadacre markets; and

Significant upside using digital marketing.

For further information or a confidential discussion:

Hugo Martin

Senior Business Broker & Registered Business Valuer

ABS Business Sales