

High-Volume Mobile Food Business for Sale Rosebud Melbourne



For Sale

Location: **Melbourne**
Asking: **\$200,000**
Type: **Retail-Food Takeaways**

Dum & Dumpling: High-Volume Mobile Food Business For Sale! - EBS

Executive Summary

Dum & Dumpling is a highly successful, premium dumpling food bus with an exceptional reputation across Victoria's biggest festivals, events, and markets. This is a fully fitted, turnkey operation offering immense growth potential for a new owner.

Proven Profitability: The business enjoys excellent margins due to well-priced ingredients, strong supplier relationships, and high-volume event environments.

Strong Brand: A bold, eye-catching visual brand and food truck that is a familiar favorite, driving high foot traffic and earning repeat invitations.

Turnkey Operation: The sale includes the fully fitted commercial food truck, branding, equipment, and established event relationships everything needed to start selling immediately.

Key Strengths

Simple, Efficient Operations: The service model is streamlined, featuring a limited menu and a high-speed service capacity of up to 200 portions per hour. Staff training is quick and easy.

High-Performing Events: 90% of sales come from top-tier events such as Beyond the Valley, Pitch Music & Arts, Good Things, and the Australian F1 Grand Prix.

Lifestyle-Friendly: The business operates heavily during the festival season, allowing for planned downtime and a work-life balance rarely found in hospitality.

Award-Winning: Voted Best Food Truck at Splendor in the Grass 2023.

Assets Included in Sale

The sale is a truly turnkey package with no additional spend required.

Food Truck: A professionally converted 1989 PMC-built commuter bus on a Hino AK176 chassis, fitted out as a high-capacity commercial kitchen.

Commercial Kitchen Fit-Out: Includes a 4-burner Luus hot plate, commercial exhaust, twin wash sink, hand-wash basin, large chest freezer, multiple under-bench fridges, a microwave, and an Impos POS system.

Equipment: Professional steaming equipment, including 4 gas-fired free-standing steamers.

Branding & Infrastructure: Includes a fiberglass panda mascot, branded marquee, and A-frame signs.

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Significant Growth Opportunities

The current owners operate the business as a side hustle and regularly turn down profitable opportunities.

Immediate Revenue Increase: A new, full-time owner can immediately increase yearly turnover by accepting the over half of the opportunities consistently offered by large event organisers.

Interstate & Franchising Potential: The business receives regular inquiries from festival organisers in NSW and QLD, and the highly replicable concept is primed for a franchise model.

Expand Service Model: Introduce smaller, agile setups (tents/trailers) to cover school fairs, local markets, and smaller gatherings that the main bus cannot easily attend.

Corporate Catering: Leverage the professional appearance and premium product to unlock a new, reliable income stream through corporate catering, film sets, and private events.

Next Steps

The current owners will provide 60 days of free training and a detailed handover to ensure a smooth transition.

This is an opportunity to step into a profitable, highly scalable business model that is ready for immediate success.

All inspections, communications, negotiations, and offers must be made through Essential Business Services.

To learn more about this business please click [inquire now](#); call Jamie Zuidema ~ 0413 444 153 or email paul.n@businessbrokersnetwork.com.au.

Photos displayed may not be that of the actual business, and are for display purposes only.