



For Sale

Location: **Brisbane**
Asking: **\$789,000**
Type: **Services-Home/Garden**

Profitable Property Styling and Home Staging Business

Business Overview:

An established, design-led property styling business servicing South East Queensland, recognised for delivering elevated presentation outcomes that drive stronger buyer engagement and premium sale results.

This business specialises exclusively in residential property styling for sale, working closely with leading agents, developers and homeowners who understand the impact of exceptional presentation.

With a substantial curated furniture and decor inventory, streamlined logistics systems and embedded referral relationships, this is a fully operational, asset-backed acquisition in a consistently active market.

Key Highlights:

- Established brand with strong market recognition
- Long-term relationships with high-performing real estate agents
- Significant, curated furniture & styling inventory included
- Proven history of repeat and referral business
- Systems covering quoting, installation and logistics
- Consistent forward bookings
- Asset-backed operation with scalable capacity

Revenue Streams:

- Full property staging for residential sales
- Partial styling packages
- Developer display and project staging
- Styled to Sell, partial or full staging fit outs for homeowners
- Ongoing repeat agent referrals

Contact:

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The business benefits from steady residential turnover across South East Queensland, supporting consistent demand for professional presentation services.

Operational Strength:

- Efficient install and collection processes
- Refined styling methodology developed over years of trading
- Strong relationships that generate repeat workflow

The business operates with clear processes allowing a new owner to step into an established framework with minimal training.

Growth Potential:

- Increase inventory to expand monthly job volume
- Broaden geographic reach within SEQ
- Deepen relationships with existing high-performing agencies
- Introduce tiered premium styling packages
- Expand digital presence and social proof marketing
- Improve warehouse efficiency and logistics capacity

The foundations are in place for a motivated owner to scale through targeted agent engagement and strategic inventory expansion.

Ideal Buyer:

- Existing property stylist seeking scale
- Furniture hire operator looking to enter the property sales market
- Real estate professional wanting vertical integration
- Interior designer ready to acquire an established platform
- Entrepreneur seeking a structured, asset-backed service business

Why Property Styling?

Presentation has become a critical component of residential sales strategy. Professionally styled homes consistently generate stronger buyer engagement, competitive tension and premium outcomes.

In an environment where first impressions directly influence buyer behaviour, professional styling remains a high-impact and repeatable service.

This opportunity offers systems, assets and referral pathways already in place - without the time and capital required to build from zero.

Enquiries & Further Information:

For a detailed Information Memorandum and to discuss this opportunity confidentially, please contact:

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