



For Sale

Location: **Brisbane**
Asking: **\$445,000+SAV+forklift**
Type: **Manufacturing / Transport/Automotive**

4WD Accessories & Manufacturing Business

Premium 4WD Accessories & Manufacturing Business

Proven Profits Established Brand Growth Potential started in 2013

While positioned within the broader automotive aftermarket, the business is not involved in mechanical automotive services.

The business focuses exclusively on accessories for the dual cab market a sector that continues to strengthen as more dual cab vehicles enter the Australian market each year.

Built on quality, innovation, and consistency, this business delivers strong financial performance and a reputation for premium products.

Financial Performance

Annual sales exceeding \$1 million for the past 3 years, strong gross margins averaging 45%

Average Adjusted PEBITDA over the last three years \$263,000

Reliable workflow with forward-booked jobs and ongoing demand, often with total deposits taken in excess of \$60k

Operational Strengths

Fully integrated accounting and management systems

Detailed job tracking

Accurate invoicing

Real-time stock control

Well-designed premises including:

Warehouse & production area

Retail showroom

Reception & administration

Contact:

Russell McVey
or [0412 761 810](tel:0412761810)

aubizbuysell.com.au/132071

Business Brokers Network
Australia
Broker Ref: 25586



Off-street parking and strong street exposure

Product & Manufacturing Capability

Extensive range of high-quality 4WD accessories including:

Custom and standard drawer systems

Canopies for multiple vehicle models

Roller shutters and tray solutions

Roof racks, sliders, and storage systems

In-house CAD designs and proprietary products included in the sale

Hybrid production model with local manufacturing and in-house assembly

Unique product lines offering competitive market differentiation

Digital & Brand Presence

Professionally developed website that effectively converts enquiries to sales

Strong positioning within the 4WD and touring community

Transition & Staff

Current owner willing to provide comprehensive training and handover

Option for the owner to remain for a negotiated transition period

Experienced staff member with deep operational and product knowledge

Ideal Buyer

4WD enthusiast or mechanically minded owner-operator

Existing automotive, fabrication, or accessory business seeking:

Expansion into the 4WD market

Vertical integration of manufacturing

Immediate revenue and profit uplift

A well-established, profitable, and scalable business with strong systems, proprietary products, and consistent demand. Opportunities of this quality in the 4WD sector are tightly held and rarely offered to market.