



For Sale

Location: **Hobart**
Asking: **\$560,000**
Type: **Hospitality-Restaurants**

Freehold Hospitality Asset Proven Venue with Growth Upside

An outstanding opportunity to acquire a fully established hospitality venue together with the freehold property, positioned in the heart of Queenstown one of Tasmania's most unique and evolving tourism destinations.

This well-established wine bar and cafe has quickly become a standout on the West Coast, offering a refined yet relaxed dining and wine experience that sets it apart from traditional regional hospitality. Located on the main commercial strip, the business benefits from strong visibility, consistent tourist traffic, and a loyal local following. In 2025, the business generated sales of \$383,859 and a profit of \$47,281, demonstrating its solid performance and continued growth potential.

The venue has built a strong reputation for its curated selection of Tasmanian wines and small-batch producers, complemented by an Italian-inspired menu and a well-recognised offering catering to gluten-free and vegan diners. This unique positioning creates a memorable, experience-driven offering that appeals to both visitors and locals.

The fit-out is a key feature of the business, with significant capital outlay delivering a warm and inviting space. Highlights include a bespoke bar, purpose built cool room, commercial kitchen, and a large outdoor beer garden all designed to maximise both customer experience and operational efficiency.

Currently operating four evenings per week, the business presents a proven and manageable model with clear upside. Opportunities exist to expand trading hours, capture mid-week tourism, introduce functions or events, and further develop high-margin retail wine sales.

The inclusion of the freehold property is what truly elevates this opportunity. Rather than being exposed to rising rents, the purchaser secures a character-filled commercial asset in a prime location providing long-term security, control, and the ability to build equity in a market showing renewed growth.

Queenstown continues to benefit from increasing tourism, driven by its rich history, wilderness experiences, and key regional attractions. As visitation grows, so too does demand for quality food and beverage offerings positioning this venue for continued success.

Contact:

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Key Highlights:

Freehold and business offered together

Prime main street location with strong exposure

Established, well-regarded venue with loyal customer base

Premium fit-out including wine cellar and outdoor beer garden

Proven trading model with significant growth potential

Opportunity to expand hours, events and retail offering

Ideal for owner-operator or couple

This is a rare opportunity to secure a quality hospitality business with strong foundations, clear upside, and the added security of freehold ownership all within one of Tasmania's most distinctive regional locations.

Price Guide:

Business: \$140,000 + SAV

Freehold: \$420,000

Sale Price: \$560,000

To access this business's Confidential Information Memorandum, please copy and paste the link below into your web browser, complete the Confidentiality Agreement, and our brokers will contact you accordingly.

<https://www.mbs-public.com/public/d47ec36f-4b31-400a-b6e6-86797e2b3722/ca>

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