



## For Sale

Location: **Melbourne**  
Asking: **\$579,000 + SAV**  
Type: **Relocatable eCommerce**

### Profitable E commerce & Wholesale Bag Supplies Business

Turnkey opportunity to acquire a well-established, high-margin brand of modern everyday bags that blend contemporary design with durable, practical construction.

Ideal for strategic acquirers seeking a bolton or new market entrants entering ecommerce with minimal operational complexity and rapid ROI.

#### Key Selling Points:

Annual revenue of \$550,000 with high profit margins fueled by efficient operations and competitive China-based sourcing.

Average profits \$200,000

Established relationships with first-tier merchants and suppliers

Simple, high-turnover product range that's easy to manage and scale.

Recurring revenue from ~70% repeat buyers, ensuring predictable cash flow and quick payback.

Diversified customer base: ~80% B2B / ~20% B2C, supported by established relationships with first-tier merchants and suppliers.

Attractive warehouse with capacity for at least 30% growth without major capital expenditures.

Modern e-commerce platform featuring real-time inventory visibility and streamlined fulfillment.

Owner committed to a smooth transition period for seamless continuity.

#### Growth Upside

Immediate SEO/SEM and digital marketing gains to convert organic traction into scalable acquisition

Content/CRO and sales enablement to lift conversion and average order value for B2B accounts

Opportunity to add installation/design services and pursue large regional contracts and tender opportunities

Upsell and reactivation potential using the 5,000 contact database

Why this deal stands out

### Contact:

Dru Morgan  
or [1300 577 297](tel:1300577297)

[aubizbuysell.com.au/132398](http://aubizbuysell.com.au/132398)

Business Brokers Network  
Australia  
Broker Ref: 25683



Low-risk, high-return model: simple, proven product

Immediate cashflow with high profit margins and low capex requirements.

Ready sales engine: modern ecommerce platform, realtime inventory visibility and a clean database of ~5,000 prospects/customers prime for rapid marketing lift.

Ideal for serious buyers seeking a ready sales engine with organic traction and scalable upsidecontact us today for confidential details and to secure this prime e-commerce opportunity.

To access this business's Confidential Information Memorandum, please copy and paste the link below into your web browser, complete the Confidentiality Agreement, and our brokers will contact you accordingly.

<https://www.mbs-public.com/public/e8342163-c803-4736-8bbe-47ca5a145c92/ca>

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