



For Sale

Location: **Sydney**
Asking: **\$100,000**
Type: **Home Based**

Industrial B2B Wholesale - Online Custom Apparel Transfers - EBS

Asking Price: \$100,000 Genuine offers considered.

Location: Australia (Online / HomeBased) - can be relocated, currently in NSW.

Industry: Apparel Printing / Custom Transfers / Ecommerce

Emerging Australian online brand specialising in custom apparel transfers, positioned to serve the growing printondemand and small business merchandise market. Operating as a lean, onlinefocused business, the business offers a strong foundation for an owneroperator or an existing print business looking to expand its brand portfolio.

Business Highlights

- ~ Brand and domain name
- ~ Professionally built website with modern branding
- ~ Operates online low overheads and flexible location (fully relocatable to anywhere in Australia)
- ~ Strong market demand driven by clothing brands, creators, and small businesses
- ~ Ideal bolton opportunity for printers, sign shops, or apparel decorators
- ~ Highly Scalable model with potential to increase marketing, product range, and trade accounts
- ~ Current Owner does not work in the business (other than ordering bulk supplies bi-monthly, and small amount of book work).

What's Included in the Sale

Business name and branding assets

Website and domain

Supplier relationships

Contact:

Paul Nunn
0402 310 007 or [03 7024 6038](tel:0370246038)
aubizbuysell.com.au/132399

Business Brokers Network
Australia
Broker Ref: 25441



Social media accounts

Goodwill and brand presence

All intellectual property associated with the business

Printing Machines, Ovens & Stock

Est. Value of P&E + Stock - \$110,000

Growth Opportunities

The hard work has been done. With the business now up and trading, it is well positioned to capitalize on the potential for growth under new ownership, with opportunities including:

- ~ Paid digital marketing and SEO
- ~ Wholesale and trade customer onboarding
- ~ Expanded product offerings
- ~ Fast turnaround and premium service tiers
- ~ Strategic partnerships with apparel brands and creators

Reason for Sale

The business is being offered for sale due to other commitments. This represents an excellent opportunity for a motivated buyer to take over an established brand and scale it further.

Ideal Buyer

Print or apparel business looking to expand online

Entrepreneur seeking a lowoverhead ecommerce business

Owneroperator wanting to grow a niche brand in a highdemand market

All genuine enquiries welcome, ,simply click enquire now