



## For Sale

Location: **Melbourne**  
Asking: **\$10,000,000 + SAV**  
Type: **Wholesale/Distribution**

### Specialist Fire Protection Products Wholesaler Established, Scalable and Highly Profitable

This well-established specialist wholesaler operates in the fire protection equipment supply sector, servicing trade customers within a compliance-driven and essential industry.

Founded in 2016, the business has developed into a recognised supplier of fire sprinkler fittings and related products, supported by a broad product range, established supplier relationships, and a strong reputation for service and reliability. The business has delivered solid revenue growth and consistent earnings, while the owner remains non-operational in the day-to-day running of the business.

#### Business Highlights

- FY25 sales of approximately \$9.7 million, with FY26 forecast sales of approximately \$10.5 million.
- Normalised EBITDA of approximately \$2.2 million across recent periods, demonstrating resilient profitability.
- Operates in an essential, non-discretionary, compliance-driven market with ongoing demand.
- Serves a broad, trade-based B2B customer base including fire protection contractors, essential services providers and related trades.
- Well-positioned infrastructure including substantial warehouse/ office premises and delivery capability.
- Clear growth opportunities through broader product penetration, online ordering, geographic expansion and adjacent product categories.

#### Financial Snapshot

- The business generates annual revenue in of \$10 million+ and has achieved strong normalised EBITDA margins, generally in the low-to-mid 20% range. Detailed financial information will be made available to qualified parties upon execution of a confidentiality agreement.

#### Reason for Sale

- The owner is selling to consolidate business interests and as part of a broader transition toward retirement.

#### Conclusion

### Contact:

Dru Morgan  
or [1300 577 297](tel:1300577297)

[aubizbuysell.com.au/132418](https://aubizbuysell.com.au/132418)

Business Brokers Network  
Australia  
Broker Ref: 25693



- This is an attractive opportunity to acquire a profitable, well-positioned business in a defensible niche. Serious buyers seeking further information are invited to make confidential enquiries. Detailed information will be provided to qualified parties only, with strict confidentiality required throughout the process.

For a full Information Memorandum, copy and paste this link to complete the confidentiality agreement  
- <https://www.mbs-public.com/public/75701306-8000-46da-a7f2-1a9c57824599/ca>

Dru