



For Sale

Location: **Brisbane**
Asking: **\$1,999,000 + sav (Approx \$2,000,000)**
Type: **Home Based**

Alternative Superstore For Sale!

Alternative Superstore 20+ Years Established

Online Retail Queensland-Based Warehouse Sale

This long-standing alternative retailer offers a curated mix of clothing, homewares, cosmetics, roller derby gear, baby products, and pop culture collectibles. All items are 100% authentic and stocked locally with no drop-shipping.

Originally launched with its own clothing line (sold in 50+ stores), the business evolved into a thriving online superstore. During the COVID-19 pandemic, business activity accelerated dramatically.

Business has declined over the last couple of years as the business grew very quickly and didn't have a dedicated purchasing system resulting in being out of key stock lines. They recently invested in CIN7 purchasing system to eliminate stock issues.

Now fully optimized and ready for fresh leadership to restore peak performance.

Financial Highlights

- * Annual Sales: \$8.5M-\$9.5M (Previous Peak was \$17m)
- * 3-Year Avg EBITDA: \$815K (Previous Peak of \$1.55m)
- * Warehouse & Systems: Fully staffed with CIN7 inventory control
- * Owner Role: Strategic only day-to-day run by dedicated team

Why Buy?

- * Award-winning brand with loyal fanbase
- * Fun, creative culture and passionate staff
- * Huge growth potential in product range and marketing
- * Turnkey operation with systems and team in place

Ideal Buyer

Contact:

Matthew Butcher
0401 193 999

aubizbuysell.com.au/132438

Business Brokers Network
Australia
Broker Ref: 25061.1



A savvy operator ready to inject fresh energy and unlock untapped potential in a vibrant niche.

Enquire now to be sent a Confidentiality Agreement/NDA. Once submitted we will forward you a copy of our Information Memorandum for this business.

The business images shown are for illustration purposes and may not be an exact representation of the business.