



## For Sale

Location: **Sydney**  
Asking: **\$299,000 + SAV**  
Type: **Retail Other**

### Boutique Plant & Giftware Store Creative Lifestyle Business | Sydney

If you've ever dreamed of trading the 9-to-5 grind for something slower, more purposeful, and genuinely beautiful this could be exactly what you've been looking for.

This is a rare chance to acquire an established, owner-operated garden nursery and boutique giftware business in a sought-after Sydney suburb. With a fiercely loyal customer base, a distinctive identity, and a lifestyle that lets you design your days around creativity and nature, this business is as much a passion project as it is a commercial opportunity.

Offered for sale due to the owner relocating, this is a genuine handover from a dedicated founder who has built something truly special from the ground up.

#### The Business

Trading since 2020 and under the current owner's care since 2023, this boutique operation has carved out a niche that the big-box retailers simply cannot replicate. Specialising in rare and curated plant varieties, bespoke homewares, and locally sourced artisan gifts, the business is known for quality, character, and community.

The owner currently handles all aspects of the business plant maintenance, giftware and homewares ordering, styling, and customer service with no staff required. This keeps overheads lean and gives the new owner full control over how they shape the business going forward.

The business comes complete with an established Garden Club loyalty program of approximately 3,000 active members, an active social media presence across Facebook, Instagram, and LinkedIn, and a dedicated website. Word of mouth has been the primary driver of growth a testament to the reputation the business has earned in its community.

#### Key Highlights

- \* Established garden nursery and boutique giftware business, trading since 2020
- \* Beautifully styled, no fit-out required
- \* Owner-operated no staff, lean overheads
- \* Loyal customer base of approximately 3,000 active members via Garden Club loyalty program

### Contact:

John McSweyn  
0400 440 440 or [1300 466 455](tel:1300466455)  
[aubizbuysell.com.au/132455](http://aubizbuysell.com.au/132455)

Business Brokers Network  
Australia  
Broker Ref: 25709



\* Active online presence: website, Facebook, Instagram, LinkedIn

\* Lifestyle hours, seven days a week

\* Significant growth upside through events, coffee, floristry, and commercial work

\* Vendor available to assist with handover and transition support

The business name and precise location will be disclosed only to buyers who have executed a Confidentiality Agreement (NDA):

<https://api.thebrokerageconnection.com.au/widget/form/5rd89rHVecl7l100XcL6>

To receive the full Information Memorandum and register your interest, contact John McSweyn