



For Sale

Location: **Sydney**
Asking: **\$250,000**
Type: **Tourism/Leisure**

Premium Cycle Tour Business High Growth Opportunity

An exceptional opportunity is now available to acquire a well-established, high-end cycle touring business with a strong brand presence and proven growth trajectory.

Business Overview

Established in 2020, this boutique cycle tour operator has built a reputation for delivering bespoke, experiential tours tailored to a discerning 55+ demographic.

Key Highlights

- * Strong Financial Growth: Revenue increased from \$60,000 (2020) to over \$580,000 projected for 2026
- * Established Brand & Market Position: Recognised niche operator targeting a high-value demographic
- * Diverse Tour Portfolio: Multiple Sydney day tours, regional Australian tours, and international itineraries (including Japan, Italy, Sweden, with new markets planned)
- * Repeat Client Base: Loyal and growing database with strong word-of-mouth referrals
- * Low Overheads: Streamlined operations with a simple administrative system (including Xero)
- * Flexible Operation: Can be run as a one-person business with a 34 day work week

Growth Opportunities

Significant upside exists for an incoming owner to accelerate growth, including:

- * Increasing tour frequency and group sizes
- * Expanding international tour offerings
- * Introducing self-guided, corporate, and family packages
- * Enhancing digital marketing and trade distribution
- * Developing bike hire, retail, or franchise opportunities
- * Leveraging the brand within a broader tourism portfolio

Transition Support

Contact:

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Business Brokers Network
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The current owner brings over 40 years of industry experience and is committed to a smooth transition, offering up to six months of handover support if required.

Whether you are an investor seeking a scalable tourism venture or an owner-operator looking for a premium lifestyle business, this opportunity delivers both immediate returns and long-term growth potential.

Enquire now to receive further information about the business.