



For Sale

Location: **Hobart**
Asking: **\$195,000 WIWO**
Type: **Accommodation-Other**

Create Beautiful Spaces. Run Your Own Business. Live the Lifestyle

An exceptional opportunity has emerged to acquire a highly regarded property styling and home presentation business operating in the thriving real estate market of Launceston.

This is more than a business it is a creative, lifestyle-driven enterprise combining design, property, people and flexibility, all supported by an established reputation and substantial styling inventory.

For a motivated owner-operator, the foundations are already in place to step in and immediately generate income while shaping the business around your own vision and lifestyle.

Why Buyers Are Drawn to This Opportunity

- Established reputation with local real estate professionals
 - Strong referral-based workflow
 - Extensive furniture and decor inventory included
 - Walk-in, walk-out operation trade from day one
 - Creative and rewarding industry
 - Flexible working structure with lifestyle balance
 - Positioned in a consistently active property market
- Unlike starting from scratch, this business allows a purchaser to bypass years of brand building, supplier sourcing and market entry challenges.

A Business in a Growing Industry

Property styling has become a powerful marketing tool in modern real estate campaigns. With buyers making decisions online before inspections even occur, professionally styled homes consistently attract stronger attention and better sale outcomes.

Northern Tasmania continues to experience steady residential turnover and increasing presentation standards, creating ongoing demand for experienced styling services.

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Business Brokers Network
Australia
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This business is already recognised within that space providing immediate credibility for a new owner.

The Opportunity for Growth

The current owner has operated the business at a boutique scale, leaving genuine upside for the next operator to expand:

- Increase booking volume and project capacity
- Build deeper relationships with real estate agencies
- Strengthen social media and digital marketing presence
- Improve logistics and pricing efficiencies
- A hands-on owner could significantly grow revenue while maintaining flexibility and lifestyle appeal.

Who This Business Is Perfect For

This opportunity will strongly appeal to:

- Interior styling or design enthusiasts ready to work for themselves
- Real estate professionals seeking a complementary business
- Creative entrepreneurs wanting flexibility and independence
- Individuals or partnerships looking for a rewarding lifestyle business

This is not a passive investment success comes from owner involvement, creativity and relationship building.

Asset-Backed Value

A major advantage of this acquisition is the substantial styling inventory and operational asset base already established.

Replicating a comparable business today would typically require significant capital investment, industry learning time and relationship development.

Here, everything is already in place allowing you to step straight into trading.

\$195,000 WIWO

Including styling inventory, business assets, motor vehicle, intellectual property and goodwill.

To access this business's Confidential Information Memorandum, please copy and paste the link below into your web browser, complete the Confidentiality Agreement, and our brokers will contact you accordingly.

<https://www.mbs-public.com/public/a7269f98-61ab-45de-8558-9f21f8c33d35/ca>

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