



For Sale

Location: **Melbourne**
Asking: **\$2,000,000**
Type: **Services-Other**

Premium Digital Agency|B2B|Recurring Revenue|Established 20+ Years|VIC

Exceptional opportunity to acquire a highly regarded full-service digital agency with an established reputation, contracted recurring revenue base and more than two decades of successful operating history.

Positioned within Australia's rapidly growing digital transformation sector, the business provides an integrated suite of services including digital strategy, SEO, paid advertising, web development, eCommerce solutions, branding, hosting and ongoing managed digital services.

Key Business Highlights

- Revenue exceeding \$1.5 million
- EBITDA exceeding \$560,000
- No Saas
- Established market presence with over 20 years of continuous operation
- Strong recurring revenue profile underpinned by long-term client contracts and retainer agreements
- High-quality B2B client portfolio with exceptional retention metrics, including multiple client relationships exceeding 10 years
- Majority of key clients secured under 12 year retainer agreements
- Diversified recurring revenue streams including digital marketing, development, hosting and support services
- Proprietary CRM and CMS technology assets
- Experienced operational team, including dedicated offshore management, development and SEO personnel
- Significant cross-selling opportunities within an established client base
- Flexible operating structure with substantial scalability potential
- Owners willing to provide comprehensive transition support

The business has built its reputation through long-standing client relationships, referrals and consistent service delivery, resulting in a premium market position and highly defensible earnings profile.

Contact:

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aubizbuysell.com.au/133010

Business Brokers Network
Australia
Broker Ref: 25917



Having historically relied on referrals and reputation rather than structured sales and marketing initiatives, the business presents significant growth potential for a strategic acquirer seeking to accelerate expansion through enhanced business development, geographic reach and service penetration.

This opportunity will appeal to strategic acquirers, marketing groups, IT service providers, digital transformation firms, media organisations and entrepreneurs seeking a scalable platform with immediate recurring revenue and substantial future growth potential.

To access this business's Confidential Information Memorandum, please copy and paste the link below into your web browser, complete the Non-Disclosure Agreement, and our brokers will contact you accordingly.

<https://www.mbs-public.com/public/55854eab-73c6-452e-95e7-e02bbca8d07d/ca>

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