



## For Sale

Location: **NSW**  
Asking: **\$1,950,000 + SAV**  
Type: **Wholesale/Distribution**

### Equine-Focused Business Opportunity with Global Potential

This established and scalable business offers a suite of products protected by both Australian and international design patents, delivering exclusive rights and a defensible market position particularly within the equine and broader animal care sectors.

With strong gross margins and a curated network of specialty resellers, the business has carved out a niche among equine retailers and B2C platforms. These trusted sales channels offer immediate scope to introduce complementary products tailored to equine industry participants. The integrated e-commerce platform further boosts margins and provides direct access to individual horse owners, breeders, and rural customers.

#### Key Highlights:

- \* International design patents supporting equine-specific product lines
- \* Reseller network includes equestrian and rural lifestyle outlets
- \* High-margin products with proven demand across both B2B and B2C
- \* Untapped international interest from equine distributors in Europe and the US
- \* Relocatable business with scalable third-party manufacturing and logistics

The current owner has recently attended international equine expos and trade events, initiating relationships with distributors and retailers in key equestrian markets. While global demand is evident, it remains largely untapped offering significant upside for a buyer with industry connections or export ambitions.

Manufacturing is tightly controlled and easily scalable to support new product lines, including saddle accessories, stable gear, or veterinary-adjacent innovations. Logistics are currently managed in-house from a warehouse with container unloading capacity, but outsourcing is a viable option for expansion.

This is a rare opportunity for an equine industry participant, investor, or operator to acquire a well-positioned business with strong IP, loyal channels, and global growth potential. The owner is committed to a smooth transition and is open to mentoring the buyer through product knowledge, industry nuances, and strategic expansion.

### Contact:

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Asking Price: \$1.95M + SAV