



For Sale

Location: **VIC**
Asking: **Expressions of Interest**
Type: **Agriculture/Hort/Aquatic**

Wholesale & Retail Nursery | Established Perennials Nursery Opportunity | VIC

An exceptional opportunity is now available to acquire a well-established wholesale & retail nursery with a focus on rare and unusual perennials, including shade loving woodlanders, bulbs, prairie plants and other hardy perennials.

Operating through a strong online presence this business has developed a recognisable niche in perennial plant sales and related horticultural offerings. With years of operational experience and a reputation for quality, the business has built a dependable customer base and a professional market presence.

This opportunity is well suited for a buyer seeking a scalable agricultural business with room for continued growth. The operation benefits from brand credibility, an established digital storefront, and an existing market for specialty plant products. While specific location details remain confidential, serious buyers will appreciate the stability, infrastructure, and growth potential already in place.

Key Selling Points

- Established presence in the perennials sector with a specialised product niche
- Strong online brand and customer-facing website already in operation
- Recognized market appeal for perennial and related horticultural products
- Potential for expansion through broader product lines, seasonal offerings, or wholesale channels
- Opportunity to leverage existing infrastructure and customer goodwill
- Ideal for an operator, growth-focused buyer, or strategic buyer seeking agricultural growth

Financial Snapshot

General financial performance reflects a stable operating business with ongoing market demand. Revenue trends, profitability details, and supporting financial statements are available to qualified buyers upon execution of a nondisclosure agreement. This structure protects confidentiality while allowing serious parties to evaluate the opportunity thoroughly.

Sales: \$1,297,310 FY2026

Net Profit: \$387,000 4 Year Average

Contact:

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aubizbuysell.com.au/133292

Business Brokers Network
Australia
Broker Ref: 26002



Confidential inquiries from qualified buyers are welcome. If you are seeking a respected agricultural business with brand presence, operational history, and strong growth potential, this is a rare opportunity worth exploring.

Dru